

JUNCTION

Issue 008 → September 2018

THING
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WHERE
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ALTERNATIVE
DETAIL
PROCESS
TOMORROW





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WELCOME

Will Sorrell, Managing Director, designjunction

A warm welcome to designjunction2018, South Bank edition. As a Londoner, I've always loved the unique perspective of the city that a walk along the River Thames gives you. For centuries the Thames has been how goods, people, and ideas have flowed in and out of the city, and we carry that on with designjunction, where more than 200 leading brands present their latest creative thinking to a global audience.

This year's location is not only special for its history, but also because of its striking venues; the Doon Street site, Riverside Walkway and the iconic Oxo Tower Wharf, which are all owned and managed by Coin Street Community Builders. These contrasting spaces provide an inspiring background for the show, and we're thrilled to be joining this vibrant mixed-use neighbourhood and its many nearby cultural institutions.

A quick introduction to how the show is divided – Doon Street, which is where we've built our largest pavilion to date, will house furniture, lighting, accessories and 70 pop-up shops. Along the river you'll find ground-breaking installations which interact with the embankment. Oxo Tower Wharf and the neighbouring warehouse-style Bargehouse presents a series of one-off installations and plays home to our ambitious talks programme, where our campaign #designevery will be explored.

#designevery celebrates how we interact with design daily, but also has a strong over-arching message which is

simply: design is for everyone. We have such strong, world-class creative industries based in London – but recently it has been documented how far we have to go to make it inclusive and diverse (see Design Council's guest article p. 30). On that note, we're delighted to support Stephen Lawrence Charitable Trust, who's aim to is to create equal access to creative careers, especially architecture.

I'd like to take this opportunity to thank our headline partner Rado, who presents finalists from the Rado Star Prize UK competition in the Bargehouse. Big thanks also goes to our amazing exhibitors, who once again have made putting the show together a truly inspiring experience.

Finally, a special thanks go to the dedicated designjunction team: Debs, Leana, Tash, Toria and Zoe. Also to our extended team for all their tireless work: Bravo. Charlie. Mike. Hotel. (Graphic Directors); Caro Communications (PR); Sarah Traynor and team (Operations); Ruth Ward (Photographer); and Justyna Sowa (Talks Curator).

With so much to see and do, keep reading Junction for a full guide to this year's exciting edition. I hope you enjoy your visit!

For more information:

→ thedesignjunction.co.uk

🐦 @_designjunction

📷 @thedesignjunction

designjunction

Visitor Information

Opening hours:
Thursday 20 September, 11am–8pm
Friday 21 September, 11am–8pm
Saturday 22 September, 11am–5pm
Sunday 23 September, 11am–5pm

Location:
Doon Street, SE1 9PU
Oxo Tower Wharf, SE1 9PH
Riverside Walkway, SE1 9LT

Closest tube stations:
Blackfriars & Waterloo

Ticket Information

Public:
£12.00 standard advance
£16.00 from 1 September

Trade:
Free in advance
£16.00 from 1 September

Press:
Free entry

Full ticket information:
www.thedesignjunction.co.uk

Junction Magazine

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Torja Brook-Hill

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Bravo. Charlie. Mike. Hotel.
www.bcmh.co.uk

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www.callimediaco.uk



Custom colour lighting from Innermost, 2.02 - 2.04 Oxo Tower Wharf

Discover 30 designer-maker shops
and studios at Oxo Tower Wharf,
specialising in interiors, lighting, gifts,
homeware, jewellery and fashion.

Ground, first and second floors at Oxo Tower Wharf
oxotower.co.uk | [@OxoTowerWharf](https://twitter.com/OxoTowerWharf) | oxotower.co.uk

Oxo Tower Wharf is owned and managed by Coin Street Community Builders: coinstreet.org

CREATIVE
LONDON



TOWER
WHARF

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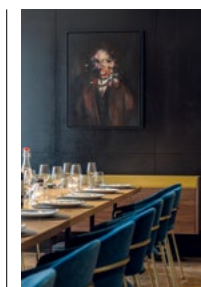
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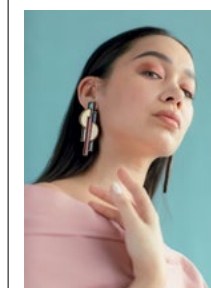


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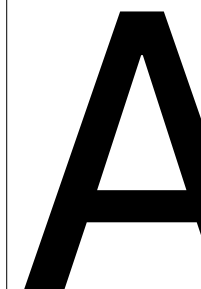
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Two days where the most
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EXHIBITORS



VitrA

Shared Intimacy:
The Greatest Modern Luxury.

Introducing Plural. Designed by Terri Pecora for VitrA.



designjunction
Stand F6

   
@vitrabathrooms
vitra.co.uk

10 THINGS

... to look out for at designjunction2018



#1 WE'VE MOVED SOUTH OF THE RIVER!

Eight years on since our inception, we've firmly established a reputation for transforming some of the most exciting and ambitious locations in London into premier design destinations. From the iconic Sorting Office in Holborn to our most recent venue in King's Cross, we've always shunned the traditional trade show format in favour of a more inspiring and engaging backdrop. This year is no different, as we've transported the entire show to London's south bank – the cultural and creative hub of the Capital. Our three contrasting spaces, Doon Street site, Riverside Walkway and Oxo Tower Wharf, are owned and managed by local social enterprise Coin Street Community Builders, who have transformed the area from a largely derelict, 13-acre site into a thriving mix-use neighbourhood.

#2 WE'VE GOT A GIANT SCULPTURE OF A HEAD

It would very be difficult to miss this one! British designer Steuart Padwick has made a dramatic change to the London skyline by building a 9-metre-high sculpture of a head on Queen's Stone jetty. The 'Head' is deliberately gender, ethnic and age neutral. It stands as a symbol of hope, bravery, compassion and change for those who deal with mental health issues, and also for those who support them. 'Head Above Water' is a piece of public art which supports the mental health campaign Time to Change.





#3 THERE'S A LIVE DRONE DEMONSTRATION

Not every design show gets to play home to the latest drone technology! designjunction2018 is delighted to welcome Stephanie Chaltiel and her Mud Shell Project, which provides an alternative housing system for emergency contexts and innovative cities. See the drones build Mud Shell structures live along the Riverside Walkway.

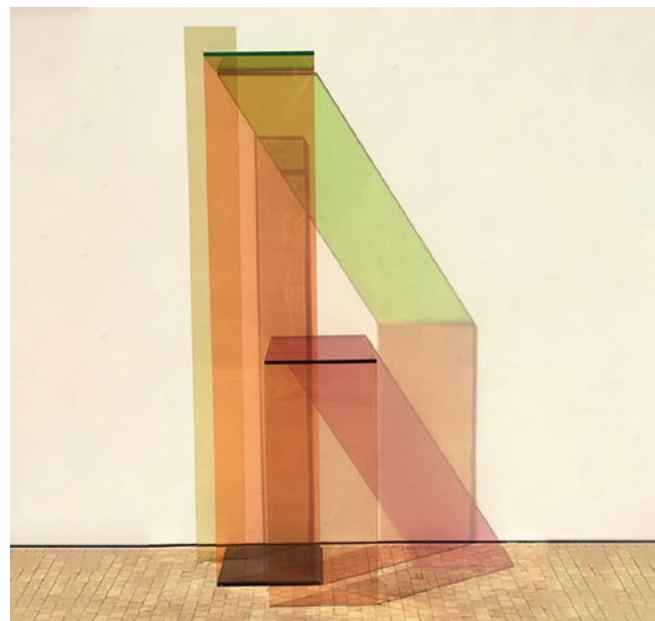


#4 ... AND AN INSTALLATION FOR INCLUSIVITY

On the other jetty, the city of Saint-Étienne presents 'Gateway to Inclusion' – a brightly coloured ribbon installation imagined by Lisa White from WGSN in collaboration with designer François Dumas. The piece stands to promote inclusivity within the design industry.

#5 WE'RE BACK IN A RAW VENUE

Over at the impressive warehouse-style Bargehouse venue, a series of leading brands present one-off activations and exhibitions, including headline sponsor Rado, who will present ten shortlisted concepts from the Rado Star Prize UK competition. From lighting and ceramics to furniture and innovative manufacturing processes, the projects explore the idea of 'On Time/Time Off'. Elsewhere in the venue expect to find Vitra's touring exhibition, 'The Original', which focuses on their classic and contemporary designs, as well as Samuel Wilkinson's debut collection for lighting brand BEEM.



#6 ... AND WE'RE HOSTING TRULY THOUGHT- PROVOKING TALKS

Moving away from the standardised names of the design and architecture industry, we're proud to break the mould of the ego-driven talks programme by opening discussions about what truly matters. With keynotes by Sonia Watson from the Stephen Lawrence Charitable Trust and celebrated designer Benjamin Hubert, #designevery celebrates inclusivity whilst exploring the crucial issues our industry is facing.



#7 WE'RE PROUDLY SUPPORTING THE STEPHEN LAWRENCE CHARITABLE TRUST

Ahead of a year-long campaign to raise funds and awareness for the Stephen Lawrence Charitable Trust, we're delighted to collaborate with award-winning architecture practice Squire & Partners to create a memorable and stimulating feature space. Relating to Stephen Lawrence's unrealised dream to become an architect, 'The Designers' Dreamscape' – which features acoustics from We Design Silence and furniture by Uncommon Projects – will play home to mentoring sessions for students from the Trust, as well as an inspiring talk about multisensory design.





#8 THE LINE-UP HAS NEVER BEEN BETTER!

2018 arguably marks our most impressive exhibitor line-up to date! We're delighted to welcome a host of new brands such as &tradition, Broste Copenhagen, By Form, Caesarstone, Erik Jørgensen, Gemla, Inclass, Johanson, New Tendency, Nichba Design, Nolii and Petite Friture. We're also thrilled to welcome back returning exhibitors such as ANDLight, Bethan Gray, Resident, Case Furniture, Icons of Denmark, James Burleigh, Lammhults, Northern and Very Good & Proper – to name but a few.

#9 ... AND THE RETAIL OFFERING IS BIGGER!

Our 70 pop-up shops located at the Doon Street site add to 25 permanent designer-maker stores at Oxo Tower Wharf, making 2018 a shopper's paradise! Retailers such as Innermost, Black+Blum and Bodo Sperlein are joined by our carefully curated mix of homewares, textiles, prints, ceramics, jewellery, fashion accessories and eyewear brands.



#10 WE HAVE SOME AMAZING TEMPORARY BARS & RESTAURANTS

Across the show you'll find an exciting mix of temporary eateries and bars, including the Bethan Gray x Glenlivet whiskey bar – a luxurious feature within the lighting section of Doon Street serving a specially created menu. Also in Doon Street you'll see STILL BY FORM, a calming restaurant installation serving nutritious food by 26 Grains. Over at the Bargehouse Wolfpack Larger – a company founded by two professional rugby players – will be operating a show-stopping pop-up bar with decorative lighting by Tala.



LSA

International

Designjunction

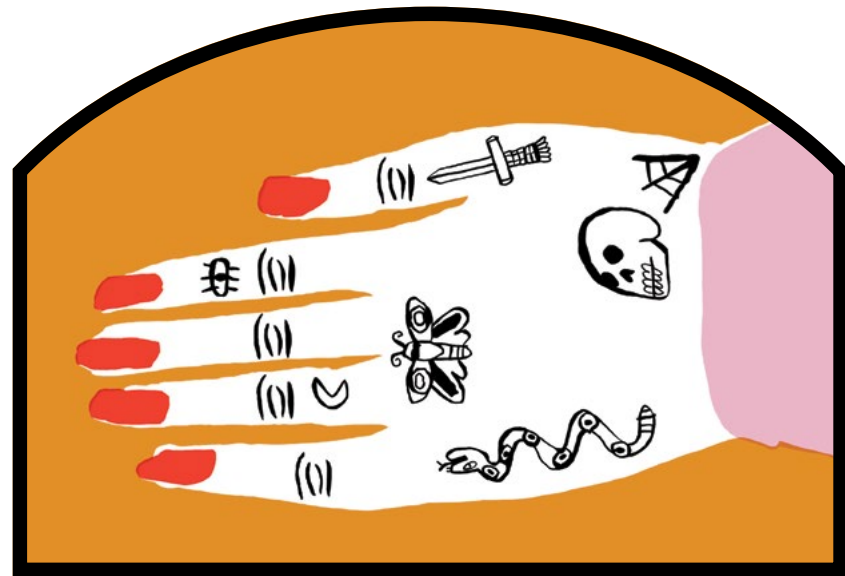
Stand - F34 Doon Street



Handmade glass

STORES

DINING



**OPENS
26 October**

**Joseph Cheaney
& Sons**

Form&Thread

Wolf & Badger

Barrafina

Rains

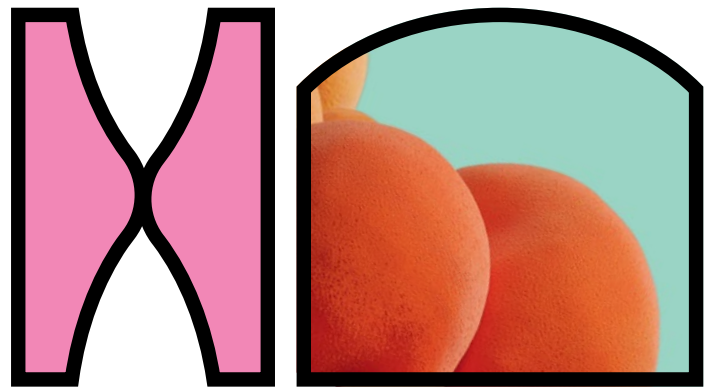
**Lost Property
of London**

KING'S CROSS



N1C

**COAL
DROPS
YARD**



Aesop

Cubitts

Manifesto

+ More

CULTURE



Tim Gledstone,
Partner at
Squire & Partners



From products to places, the way in which we design is evolving to evoke the senses. You can see this trend in action at The Designers' Dreamscape, an experiential installation by Squire & Partners which supports the Stephen Lawrence Charitable Trust. We speak to Tim Gledstone, Partner at Squire & Partners, about multisensory design.



DJ: What do you think an architect's role is in creating an experience or moment within a space?

TG: An architect's role is like any designer, except an architect can think bigger over a longer period of time. As an architect, you think about the negative spaces you need to fill as well as the positive ones. It's an architect's job to design for all the senses and to anticipate how people might interact with the space.

DJ: When do you start thinking about other senses, aside from sight, in the design process?

TG: It's very much tied to the brief. More so now we think about it at the forefront because people are interested in lifestyle and wellness in any project. With The Ministry (creative workspace project for The Ministry of Sound) we spoke to the technical team first rather than last. The Ministry had engaged Tom Middleton, a sound architect, who is also working on The Designers' Dreamscape space at designjunction, for a year and a half – yet we only had half a year to design the actual space! For The Ministry, their clients live their lives through sounds,

so in this case it was sound first.

DJ: Do you think multisensory design is an evolution from mix-use spaces?

TG: I think it's been pushed to the forefront by the mix-uses, everything is becoming blurred, but it's behaviour patterns and social changes which drives design. You go to Soho House, what are people doing? Are they working or are they socialising? It's more about function – rest, work and play all blend together in terms of design.

DJ: With The Ministry project it's like you took the 'resimercial' trend and add the 'play'...

TG: It was more like play first for The Ministry, which allowed us to think outside the box. The moment of creation is almost humanity's greatest gift. It's probably the closest thing there is to magic. Is it a regurgitation of something we've already seen or is it true creation? For The Ministry, where it's an 'anti-establishment' business for the creative industries, it opened a whole new way of thinking. The brief was all about stimulation and an extension of their brand.

DJ: So you almost took on the role of a creative agency?

TG: Yes, in a way. I think that the traditional architect is a little bit slow as they wait for the brief. But roles are interchanging and people are becoming unconventional to get a fresher take on things. Ask a sculptor to design a building, or an architect to design a lingerie magazine – which we actually did for Marks & Spencer – and you'll get something completely unexpected.

DJ: What excited you about our brief for the Stephen Lawrence Charitable Trust project?

TG: Being part of designjunction is exciting! We're talking to many brands we know and some we don't, which is brilliant. We liked the brief of having to design a multipurpose space and the challenge to create 'white noise' from the rest of the show. Trade shows are busy and can create fatigue quite quickly – there's a lot to take in. To us the brief was 'so how can we create a moment of calm?' We hope we've done that!

www.squireandpartners.com

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THE SHOPPING WEEKEND EDIT

In partnership with Elle Decoration

We've teamed up with Elle Decoration for the ultimate shopping weekend. Across Saturday 22 and Sunday 23 of September, our expertly curated pop-up shops will be presenting a variety of tempting offers and complimentary gifts. Browse some of the shopping highlights here, then head to the Elle Decoration Café to pick up a Shopping Weekend sticker.



ECO CANDLES
Hand-made in London, Abalon's ambient candles double up as a stunning, porcelain tea cup once burnt. **15% off everything**



HANDMADE HOMEWARES
Adriana Homewares make luxurious fabrics and homewares using 100% British Wool. **20% off everything**

T&Cs apply. Offers only applicable on 22 & 23 September 2018. All retailers withhold the right to change and retract any offer stated. You must have a valid Elle Decoration Shopping Weekend sticker to redeem offers.



GET YOUR GOAT
The team at Billy Tannery turn goat hide - a once wasted food by-product - into beautiful, sustainable leather. **20% off cardholders**



BE A MINI-ONAIRE - The world's your oyster with Another Studio's 'Fun Miniatures'. Build the earth or the classic car of your dreams with easy to follow instructions. **20% off everything**



STYLE FOR ALL SEASONS – Shop Campbell Cole for 'seasonless', smart and minimal leather accessories. **15% off small leather goods**



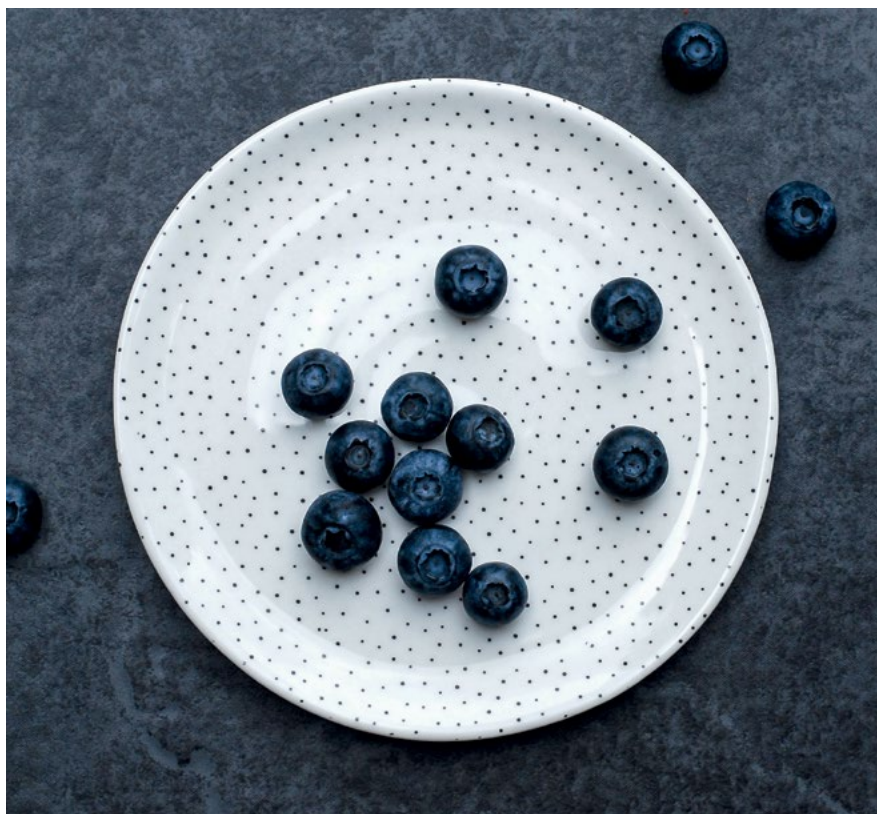
COLOUR SPLASH
Designed to celebrate our recent glorious summer, Industrial Jewellery's Rainbow Collection has a hue to suit everyone's taste. **15% off on the Rainbow Collection**



NEXT STOP: JAPAN
Inspired by their own travels, Earl of East launch a collection of oils, salts and soy candles. The scents, we're promised, will transport you straight to Japan. **25% off when buying 3 or more products from new range**



THE CLASH
Shop wonderfully mix-matched bed linen from Deco Collective, alongside a curated mix of complimentary homeware brands like Tom Pigeon. **20% off everything**



DELIGHTFULLY DOTTY – There's no point in trying to resist Emma Alington's beautiful handmade ceramics (we've tried!) especially her new spotted range. **20% off everything**



MADE IN KOREA – Founded by twin sisters from in Seoul, Hanaduri make hand-made, sculptural pieces which play on balance. **15% off selected items**



ART ATTACK
Shop East End Prints' collection of affordable pieces and instantly revamp any room in your home. **Free gift with purchases over £30**



TIMELESS TABLEWARE – Go into meltdown over Finish brand Iittala's Ultima Thule range, which is inspired by the melting ice of the far north in Lapland. **20% off selected ranges**



SAY IT RIGHT
...with Katie Leamon's luxury stationery collection, which is made in a family run production studio in the English countryside. **Free personalisation**



SUNNY SIDE UP
With the summer heatwave stretching on, there's never been a better time to invest in a new pair of Monc's artisanal sunglasses. **10% off plus free personalisation**

ARCHITECTURAL ACCESSORIES
Bold, colourful and architecturally inspired... anything you buy from Chalk Jewellery will become your go-to accessory. **15% off everything**



SUAVE AND SOPHISTICATED
Get suave by visiting Jeya Narrative, a brand designed solely for the gratification and self-development of the 'discerning man' through style. **Free pair of socks with purchases over £100**



GOLD RUSH
Sarah Straussberg's jewellery is made from 18ct gold plate. With a background as a sculpturist, Sarah creates jewellery that is both elegant and wearable. **15% off everything**

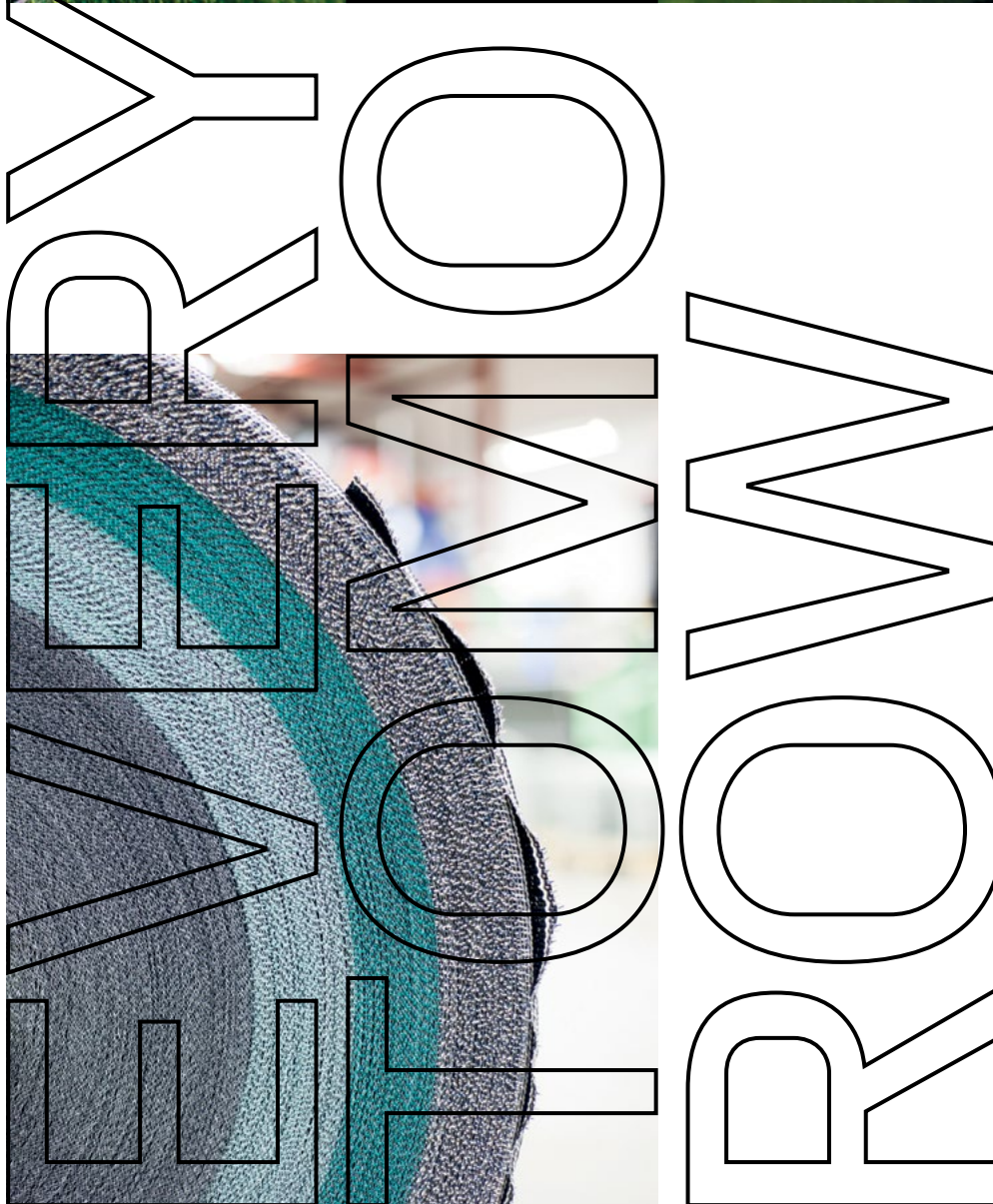
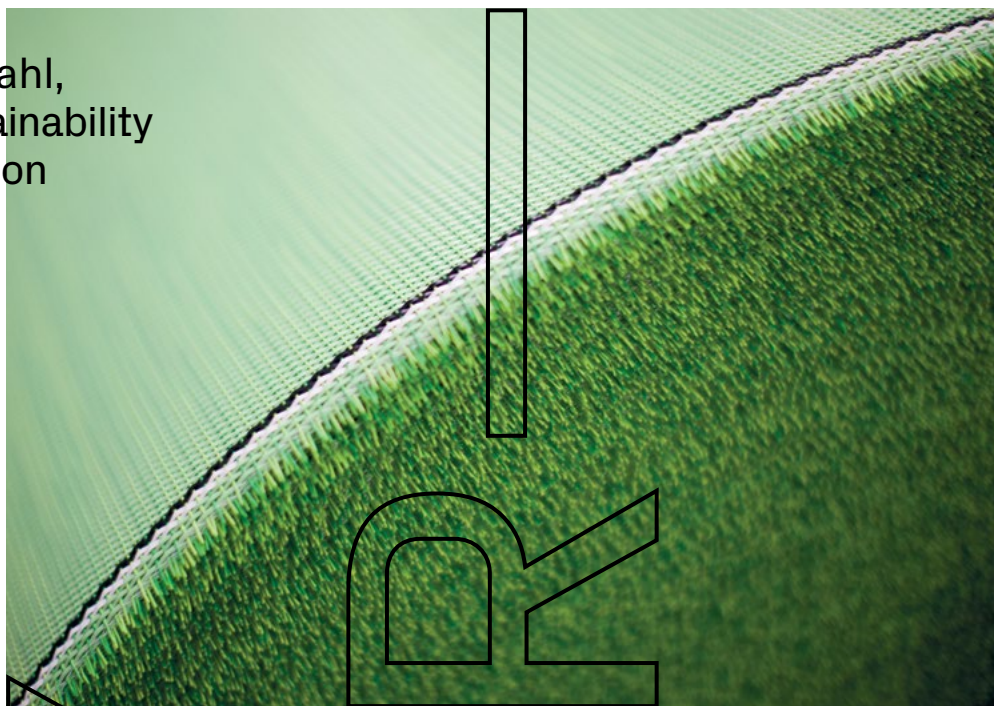


LIGHT TOUCH
Pop to Pelican Story to pick up this 'Little Darling' lamp by Swedish Ninja, available in a range of tempting colours and finishes. **Spend over £30 and receive a free premium tote**



DOUBLE TROUBLE – Stone Gift have not one, but two stands at the show this year! Make sure you stop by both to shop a selection of design-led accessories. **15% off when you spend over £25**

Michaela Ljungdahl,
Product and Sustainability
Coordinator at Bolon



‘Sustainable’ and ‘plastic’ aren’t two words you’d normally put together, but Swedish design brand Bolon are working hard against the single-use stigma. From their recycling plant, they have developed two pioneering initiatives which tackle both pre and post-consumer waste. We speak to Michaela Ljungdahl, Product and Sustainability Coordinator at Bolon, to find out more about their plans for a sustainable tomorrow.

DJ: Bolon is a third-generation company, has sustainability always been important to the business?

ML: A sustainable mind-set lies at the heart of the Bolon story. It was what originally motivated Bolon's founder, Nils-Erik Eklund, when he began making woven rugs from vinyl waste sourced from a Stockholm factory in 1949. It's also what prompted Lars and Monica Eklund, the second generation of the Bolon family, to draw inspiration from traditional Swedish rag rugs when they set out to diversify the company's range in the 1960s. And it continues to be what the company's current third-generation owners, Annica and Marie Eklund, strive to promote.

DJ: You're showcasing two groundbreaking initiatives at designjunction this year. Can you explain how 'Closing the Circle' works?

ML: Our plant has enabled us to recycle pre-consumer waste – making the production process zero-waste. The recycled material produced is then incorporated in the backing of Bolon's flooring, resulting in 33% of Bolon's final product being formed from recycled materials. This statistic is expected to increase to 50% by 2020.

DJ: And can you talk us through 'Cradle to Cradle with NoGlue'?

ML: Bolon's next step is to safely recycle its post-consumer waste. Previously, the glue used to affix Bolon's flooring contaminated the material and made recycling difficult. To overcome this, Bolon has spent two years developing a new technique for installing its tiles and studio products in a way which doesn't affect the product's recyclability. NoGlue is



a tape that allows the flooring to be easily installed and removed without contamination, enabling post-consumer flooring to be recycled at Bolon's facilities. This would mean achieving a cradle-to-cradle lifespan for our product, which is a big step towards a more sustainable future.

DJ: What impact do you think these two processes could have if more companies adopted them?

ML: All producing companies need to be aware of the environmental impact the production process and raw material creates. To be more conscious of raw material used and to see the possibilities of reuse and recycle is a main fact that needs to be considered.

DJ: Does being a sustainable business come at a cost to you?

ML: From a sustainability point of view, we have to be ahead of the curve rather than simply trying to keep up with the industry. To be a sustainable company is a matter of survival for the future. So, talking about costs in this context is not the aim. The most

important thing for us is being a responsible company.

DJ: Do you think plastic deserves its bad reputation?

ML: Plastic is a great material if it is used in the right way with the right applications. Plastic in long life products like flooring, windows, water pipes etc. fulfils the assets of the plastic as a long-lasting material. From my perspective plastic should not be used in disposable products, the material has a higher value than that.

DJ: What advice would you give to businesses who want to be more sustainable?

ML: Though the focus still is on the environmental sector I would advise all businesses to look at their raw material chain, being transparent and with an end of life perspective. What happens with the product when it's not usable anymore? This is something all producing industries are responsible for.

www.bolon.com



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"Don't Move, Improve! is one of my favourite design competitions and provides a real source of inspiration"

— Amy Frearson, Dezeen
Number one design event in London – Dezeen Hotlist 2018

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THE MAP

Your guide to getting around designjunction2018

1

DOON STREET Furniture, Lighting and Shops

At our Doon Street site expect to find a host of furniture, lighting and accessory brands alongside 70 pop-up shops, feature projects and delicious restaurants and bars.

Expect a Scandinavian feel with showcases from Broste Copenhagen, Northern and Icons of Denmark (pictured)



2

RIVERSIDE WALKWAY Outdoor Installations

Set alongside the River Thames, take a walk along the Riverside Walkway to see our show-stopping installations including a live drone demonstration as well as two landmark projects on the jetties.

'Head Above Water' by Steuart Padwick stands in support of mental health campaign Time to Change.



3

OXO TOWER WHARF Designer-Maker Shops

The iconic Oxo Tower Wharf plays home to 25 renowned, permanent designer-maker shops.

& BARGEHOUSE Exhibitions and Talks

The Bargehouse is the backdrop for a concentrated mix of experiential events, inspiring exhibitions as well as our stellar talks programme.



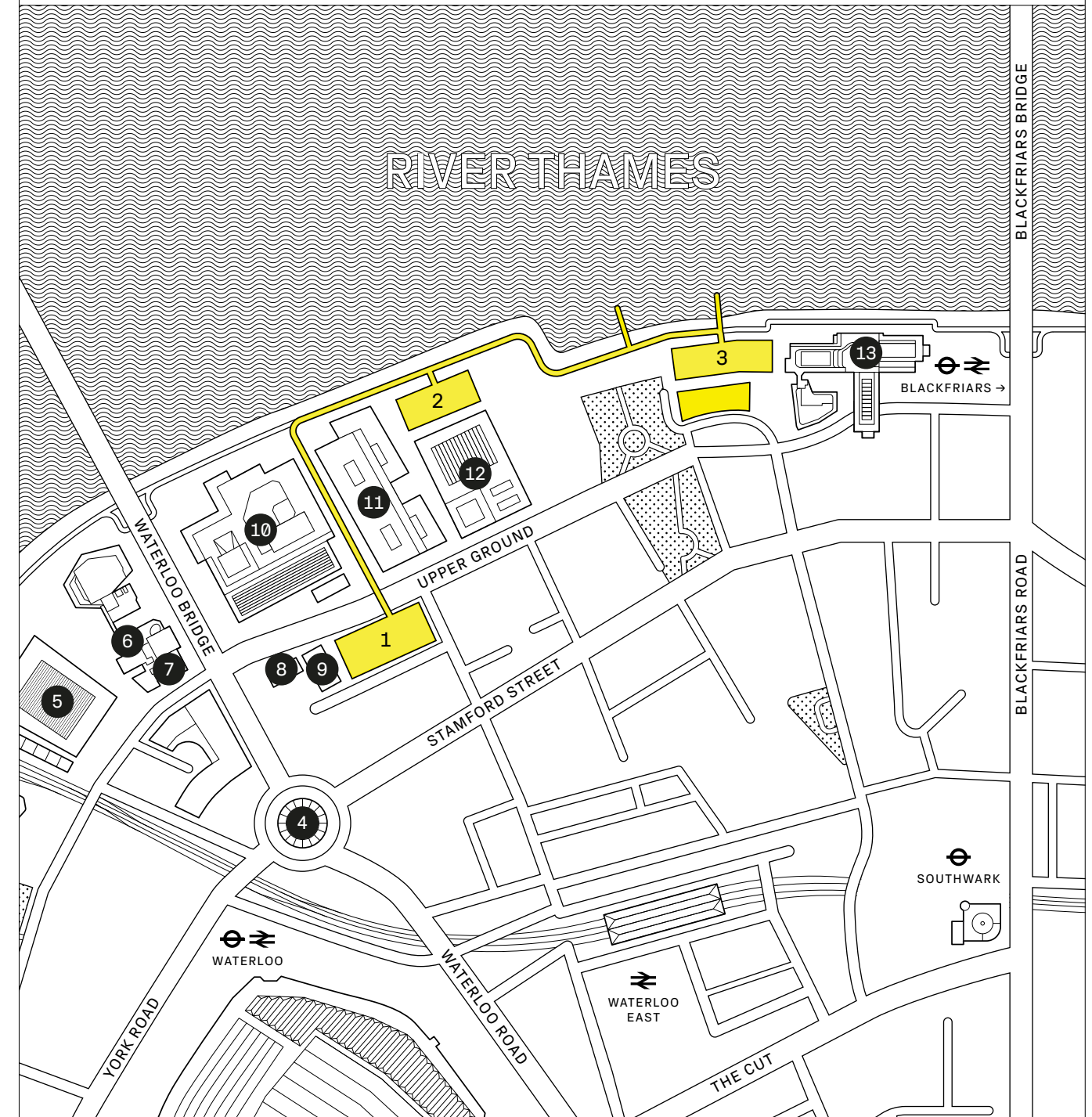
Sebastian Cox, Talking about Material Authenticity
Friday 21 September, 13:00 - 13:50, Bargehouse

SHOW VENUES

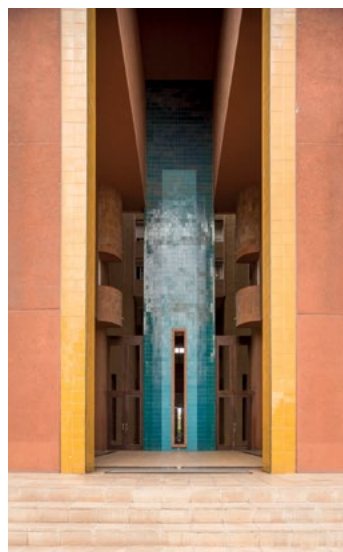
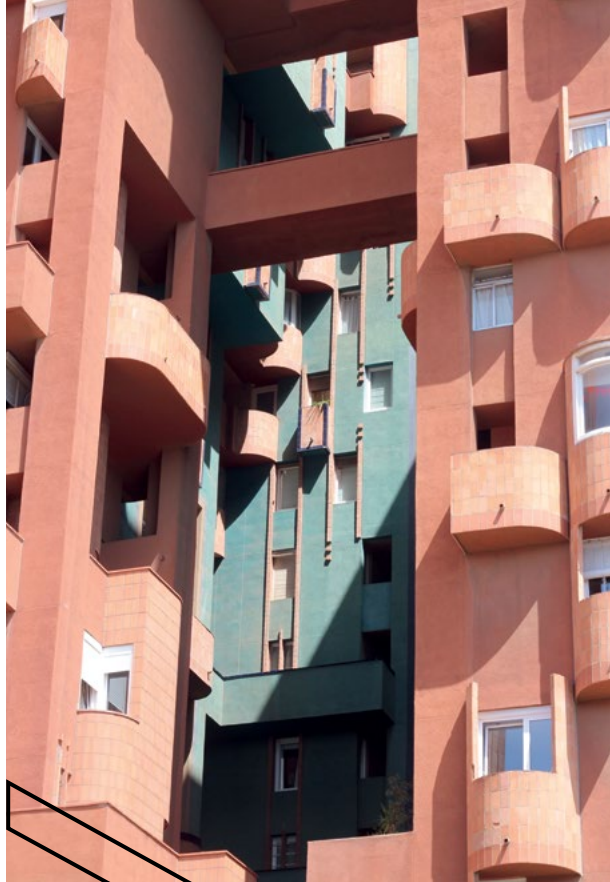
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Malaika Carr,
Founder,
Chalk Jewellery



It's the small detailing of a product which sets great and average design apart. No one knows this better than Malaika Carr, a trained architect-stroke-jewellery-maker, who takes inspiration from the shapes she sees around her in the built world.

DJ: Firstly, how do you translate your background in architecture into jewellery design?

MC: My academic experience and professional exposure to architecture framed my journey into creating jewellery. Being an architect has given me a clear set of parameters to work within. I concentrate on function, scale and precision whilst designing jewellery pieces.

DJ: What is it about a building which makes you think – that would make a nice pair of earrings!

MC: I see buildings as a puzzle, a series of components that can be broken down. I extract these components and start forming shapes. I rotate, dissect and adapt these elements until they start to look like something that can be worn.

DJ: The architecture which inspires your work, can you tell us about it? Does it have a name or genre?

MC: I tend to look at various typologies when selecting a building for a collection to keep the designs fresh and dynamic. The design process for each collection is the same but the outcome is always very different due to the nature of the buildings.

La Tomba Brion, designed by Carlo Scarpa is the building that I referenced for the 'Arco Collection'. The linear lines, layered concrete and stepped ridges are heavily incorporated within the pieces. The building is rather brutal, with harsh, rough materials and severe shapes. Whereas Walden 7 (designed by Ricardo Bofill), was the building that informed the designs for 'Shaped Objects'. It's more fun and playful, which is what I tried to portray within the pieces.

DJ: How do you go about designing a piece, is it like the starting point of a building?

MC: You could say so. When you design a building you think of the end user, you think of how you can make them feel excited, feel comfortable, fall in love with the spaces of a building. The same thread of thought translates to when I think of jewellery... I however often imagine that I am the end user!

The biggest difference is that architecture has its limits and requires a great deal of patience. The processes can be very lengthy, and it can take years from the point of concept design to a building's construction. I yearned to create something that was more instantaneous and found the solution in making jewellery. It's so satisfying that I can design a wearable collection in months!

DJ: How important is the detail of colour to you?

MC: Extremely! Colour is a critical element of the design, and the selection can be a long process. I start incorporating colour palettes whilst sketching ideas using pencils. Once I have drawn the designs up in CAD, I continue to play with the colours, then the final way of testing how it looks is through prototyping.

DJ: Is there anything else, aside from architecture, which influences your work?

MC: Yes, jewellery through the ages is always a good reference point. I also look to bold, cultural and patterned fabrics along with graphic prints, motifs and mouldings. I tend to stay away from fashion trends as I would prefer my pieces to be seen as versatile and timeless.

DJ: What's it like balancing being an architect with being a designer / maker?

MC: Splitting my time between work and my home studio is both challenging and rewarding. I feel like I get the best of both worlds. Working in a practice I get to share ideas and learn from others in the team, being a one-woman band can be quite isolating. I do however love being in control of my brand. I am responsible for everything – from the design and orders through to making my own website.



DJ: We're shining a light on diversity and equality at the show this year through our support of Stephen Lawrence Charitable Trust. What was your own journey like in becoming an architect?

MC: This is fantastic news. In hindsight my academic and professional journey ran rather smoothly. I have very proactive parents who were mentally and financially supportive. I was also lucky to meet role models in the industry who were aware of the challenges of not only being female, but a black female in a white male dominated industry. Without these key individuals I may have had a totally different experience.

www.thechalkhouse.com

THE DESIGN ECONOMY 2018

Our theme this year #designevery celebrates design as one of the most important components of our everyday lives. But more than this, it's a statement to promote inclusivity and equality within our industry. Design Council recently commissioned an article which is particularly relevant to our campaign, so we invited them to share an excerpt.

‘Diversity is being invited to the party, inclusion is being asked to dance, and belonging is dancing like no one’s watching’.

Partners and friends of the show Design Council recently commissioned some research which caught our attention. The report explores diversity in relation to business performance. Through our support of the Stephen Lawrence Charitable Trust, as well as our thought-provoking talks programme, we're hoping to shine a light on equality and diversity within the industry.

Much has been written about the lack of diversity in the creative industries. Whether it's disparities in terms of gender, ethnicity or socio-economic class, the creative industries rarely have positive statistics to report. And design is no different. At Design Council, our 2018 edition of the Design Economy found that the design economy is 78% male; a higher figure than for the wider UK workforce (53% male) and one which has not improved since the last edition of the Design Economy in 2015.

With the publication of gender pay gap information, following government requirements, we also find that women typically earn less and are less likely than men to be in senior roles. There is also some indication that Black, Asian and Minority Ethnic designers are less likely to be in senior roles.

Design Council believes strongly that there is a moral imperative to addressing these inequalities. But we are also interested in the economic angle. We know that the design economy is high value and growing, but to what extent might these inequalities be holding the design economy back from achieving its full value to the UK economy?

We drafted RF Associates to delve into the literature. Does diversity impact business performance, and if so, how?

It wasn't as straightforward as we might've hoped. One of the main reasons for this is that a range of definitions and research approaches are used, making it difficult to get a handle on the sum of the evidence collected. Studies included in the review are conducted at a range of scales from board/senior management level, whole business units to individual teams. Studies demonstrate the complex range of positive impacts as much as the difficulty of measuring those impacts.

Positive impacts of diversity that were found include the effect of a diverse workforce on the outward reputation of a business, the contribution of greater cultural diversity to successful international work or exports and the value of heterogeneous opinions for innovation. As articulated by Slater et al, in their 2008 paper in Harvard Business Review, 'diverse teams can boost performance because they are more likely to have access to the breadth of information necessary to solve complex problems'. Some studies found more gender diversity at board level contributes to better board effectiveness and performance.

However, there is the suggestion in some of the literature that diversity can have a negative impact on organisational activity, with this evidence focusing particularly on a team or group level. In a 2017 review completed by Rohwerder, these include 'process losses through task conflict and decreased social integration'.

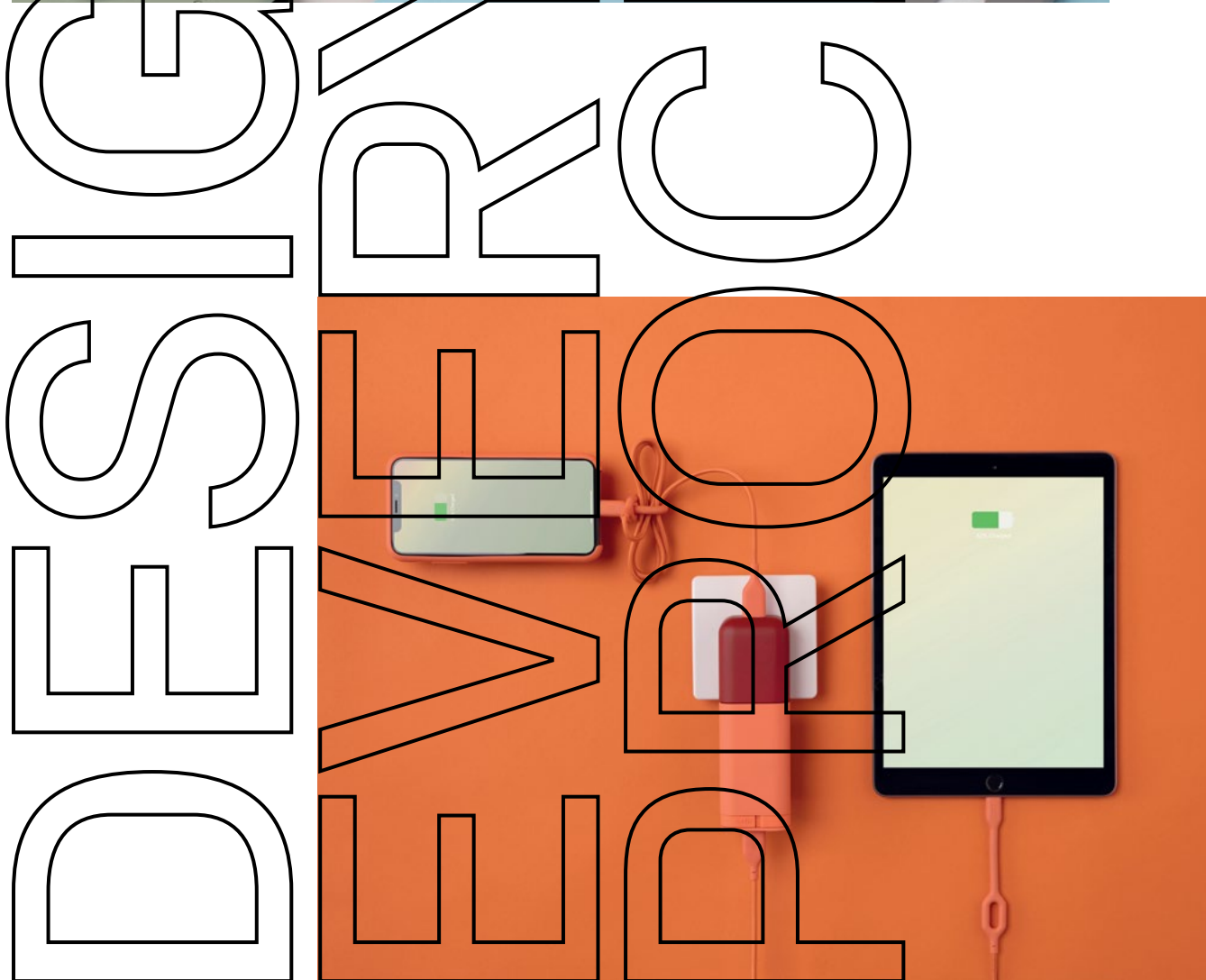
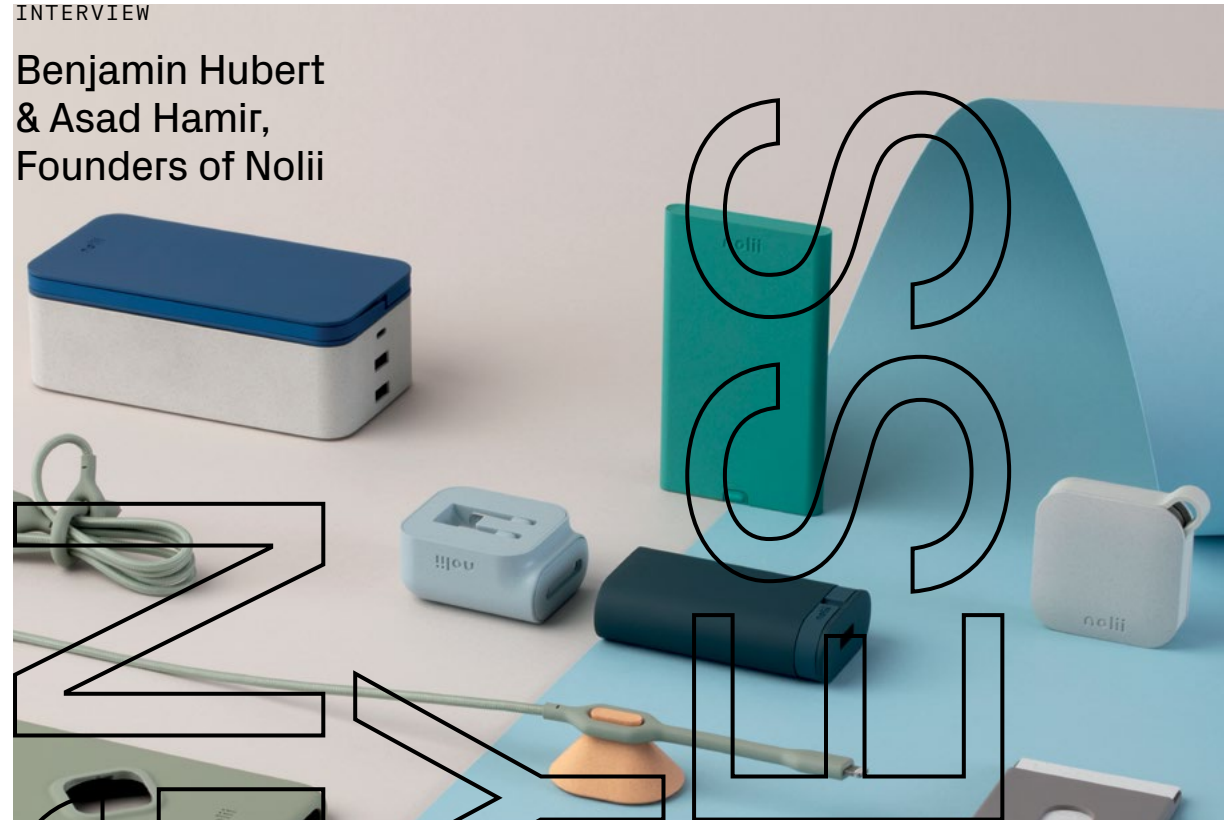
Essentially, this literature suggests that the full benefits of diversity may not be leveraged if increased diversity creates conflicts which are not managed. If people from diverse backgrounds are regarded with scepticism and marginalised in discussions and negotiations, they may find it 'difficult to engage productively in the work of the group, and any potentially valuable cognitive heterogeneity that they bring to the group can dissipate'. Other literature stresses the importance of time, with increased diversity producing a short term 'disruptive' effect and longer-term team effectiveness.

Of course, this is not an argument against working towards greater diversity, but for appreciating that in order to leverage the benefits of diversity, more is required than just increasing the number of people from different backgrounds in the workforce or the senior management team.

The literature in recent years has therefore moved away from talking simply about diversity, towards engagement, inclusion and belonging. It is these related concepts that are considered to be important alongside well supported diversity policies and approaches. In a 2013 review for government, Urwin et al warn that 'to be effective, equality and diversity need to be embedded in the business strategy, not treated as an ad-hoc addition.' Or as the authors of a 2018 survey for LinkedIn put it, 'Diversity is being invited to the party, inclusion is being asked to dance, and belonging is dancing like no one's watching'.

This is a condensed version of an article published on Design Council's website. For more information about methodology or sources, or to request the full evidence review, visit: www.designcouncil.org.uk

Benjamin Hubert
& Asad Hamir,
Founders of Nolii



Imagine a world where your tech accessories did everything you wanted them to do – and looked good doing it. That's what celebrated designer Benjamin Hubert and entrepreneur Asad Hamir have co-created with Nolii, a new lifestyle-led brand officially launching at designjunction. We speak to the founders about the process of launching a new brand, as well as developing a much-anticipated collection.

'The design process can be challenging but the strength of the working relationship is normally a good indicator of the success of the process and outcome.'

DJ: You've both spearheaded several successful businesses, what excites you most about starting a new brand?

BH: Starting from the bottom up and shaping a holistic experience. The opportunity to re-invent a category by delighting and surprising a new audience with improved experiences of product, service and communication.

DJ: Often entrepreneurs say they've learnt more from their failings than their wins. Would you agree with that?

AH: I couldn't agree more! I've absolutely had my fair share. To anyone setting out on a journey of entrepreneurship I would say two things – don't get overconfident, and make sure you always have cash flow in your business. Only invest within your means and don't overstretch yourself in pursuit of a return. I've learned both of these lessons the hard way, but life is a good teacher and I feel that I'm a better person, and a better business person, for it.

DJ: How do you go about choosing a business partner?

AH: Choosing a business partner is a big decision, and it's something that a lot of people get wrong – even when it feels right at the outset! I would say that chemistry and trust are the two most important things. You need to

feel comfortable that you're heading in the same direction, and that you each have something to bring to the table. You'll often be spending more time with them than any other person in your life, so don't rush into it.

DJ: What excites you most about Nolii?

AH: I really feel that what we're doing at Nolii has the potential to impact people's lives for the better, helping them simplify and improve their day-to-day. So just in the way that our products are designed around real people, Nolii's potential is defined by how people use our products and what they're able to achieve with intuitive tech by their side.

DJ: What is the first step you take when designing a new product?

BH: Collaboration and conversation. We believe in building great relationships at the studio between our brand partners and also in the design teams at LAYER (Benjamin's agency). The design process can be challenging but the strength of the working relationship is normally a good indicator of the success of the process and outcome.

DJ: Whilst designing the Nolii range, how important was it that all six products worked as part of one product 'ecosystem'?

BH: The joy of working on the Nolii project was the ability to develop everything at the same time. This presents huge opportunities to have a consolidated design language, a shared vision for feature hierarchy and a unified approach to user experience. We drove the development of all the products, brand, art direction and digital with the same team at LAYER, so we had visibility and influence across all formats and platforms to create a truly design driven, joined up offer.

DJ: Asad, how involved have you been in the design and production of Nolii's range?

AH: Heavily! I've enjoyed working very closely with Benjamin and the team at LAYER every step of the way, refining each element of the product and always keeping the end user in mind. I also spend a lot of time on the front lines at our factories in China to ensure that each product is performing to its best possible standard.

DJ: What's the vision for Nolii? Where is the brand heading?

BH: The vision for Nolii is to become a lifestyle brand that crosses typologies and makes the everyday easier – no matter where you are or what you are doing. We have a really full pipeline of new product drops that expand our remit further into the home, workplace and travel situations. Additionally, we are committed to moving into parts of the world where the technology you use becomes even more critical to improving the everyday, and we will be sharing further details of charity driven work in 2019.

www.nolii.co.uk

E

#DESIGNEVERY
TALKS PROGRAMME
20 & 21 SEPTEMBER 2018
BARGEHOUSE
OXO TOWER WHARF
LONDON SE1 9PH

Moving away from standardised names of the design and architecture industries, we're proud to break the mould of the ego-driven talks programme by hosting discussions about what truly matters. With one of the keynotes from the Stephen Lawrence Charitable Trust and the other from Benjamin Hubert, #designevery celebrates inclusivity whilst exploring the crucial issues which the design industry faces.

This year's talks programme is curated by Justyna Sowa of ON DESIGN – a new design podcast launching this winter at www.on-design.co. All of the designjunction talks will be available at ON DESIGN in a podcast format and on the designjunction website in the form of video interviews.



Adarsh Radia, Co-founder KITE Eyewear
DESIGNEVERY INTERACTION:
Is Retail Dead? The New Rules of Engagement
Thursday, 16:00 – 16:50

V

E

R



Natsai Audrey Chieza
DESIGNEVERY RESOURCE:
Can we square the circle of sustainable production?
Friday 14:00 – 14:50

Y

11:00 – 11:50

DESIGNEVERY
EXPERIENCE

The Omnipresent Design Thinking
Speaker: Benjamin Hubert

Industrial designer Benjamin Hubert provides an insight into 'Experiences with Meaning,' the inner workings of his design agency LAYER and his latest work with Kite Eyewear and Noli.



12:00 – 12:50

DESIGNEVERY
ASPECT

Experience Design – What does it take to engage in the age of information overflow?
Chair: Alice Morby, Writer
Speakers: Sam Bompas of Bompas & Parr, Katrina Larkin of Fora, Peter Carlton of Warp Films & Job Smeets of Studio Job.

Design is no longer about simply creating an object or a space. We now seek experiences which enrich our daily lives. Explore this phenomenon through a cross section of disciplines from food to film.

13:00 – 13:50

DESIGNEVERY
COMMUNITY

The Rise of ‘South of The River’
Speakers: Tracy Meller of Rogers Stirk Harbour + Partners, Alex Lifschutz from Illuminated River, Toby Neilson of BDG Architecture Design & George Nicholson of Coin Street Community Builders

London's 'South of The River' is a thriving area which has been undergoing a tremendous transformation over the last decade, with recent developments and new public realm activations, confirming its 'hotspot' London status. Join the conversation between architects, designers and spokespeople behind the riverside's metamorphosis.

14:00 – 14:50

DESIGNEVERY
FUTURE

Beyond Architects’ Egos – The Real Future of Architecture
Chair: Ellie Stathaki, Wallpaper* Magazine
Speakers: Jonathan Ashmore of ANARCHITECT, Sarah Featherston of Featherston Young, Sarah Castle of IF_DO and Hala El Akl of PLP Architecture

What is the future of architecture? Join this discussion on the role of architecture in placemaking, community building, connecting cultures and creating accessible cities.

12:00 – 12:50

DESIGNEVERY
PRINCIPLE

The End of The Unethical – Welcome to Moral Design 2.0
Chair: Anna Winston, Architecture & Design Writer
Speakers: Emily Morley of Studio Can Can, Ben Parker of Made Thought & Emma Fromberg of the Ellen MacArthur Foundation

A wave of creatives is drawing a line in the sand in contributing to climate change, animal cruelty and poor ethical production. Anna Winston is joined by the founder of vegan design and build company Studio Can Can, creative director of communications agency Made Thought and Emma Fromberg of the Ellen MacArthur Foundation.

16:00 – 16:50

DESIGNEVERY
INTERACTION

Is Retail Dead? – The New Rules of Engagement
Chair: Leanne Wierzbza, Writer
Speakers: Adarsh Radia of KITE, Henrietta Thompson of HARTH & Ruth Wassermann of MADE.COM

Brand interaction has changed. From concept stores to crowd funding, modern consumers invest in products and brands in response to their authenticity and user experience both on and offline.



17:00 – 17:50

DESIGNEVERY
REALITY

The New Drone Realities
Chair: Priya Khanchandani, ICON
Speakers: Stephanie Chaltiel, architect and creator of Mud Shell Project & Iain Macbeth, Head of Foresight at Transport for London

Drones are quickly changing the way companies across a multitude of industries operate. With increased use in rescue operations, building safety inspections, law enforcement and disaster management, leading voices in drone technologies discuss the latest technological advancements.



11:00 – 11:50

DESIGNEVERY
OPPORTUNITY

Diversity in Design – The Long Road Ahead
Chair: Sarah Weir, Design Council
Speakers: Sonia Watson, CEO of The Stephen Lawrence Charitable Trust

A focus on equality and diversity will be covered in this important talk between the Design Council and our chosen charity, the Stephen Lawrence Charitable Trust.



12:00 – 12:50

DESIGNEVERY
USE

Light Wasted Not
Chair: Julian Maynard, director at Maynard Design
Speakers: Paul Nulty, founder of Nulty, Ben Rigby of Haberdashery, Sarah Manning of Spaceagency Design

Between lighting recycling and light pollution, there's a heated discussion about the right approach to making urban cities thrive after dark. Join Ben Rigby, co-founder at Haberdashery, Paul Nulty, founder at Nulty and Sarah Manning of Spaceagency Design for a discussion on how to use and manage light in the urban environment.

Headline Partner:



13:00 – 13:50

DESIGNEVERY
CRAFT

Craft 2.0 – Fighting for Material Authenticity
Chair: Ben Spriggs, Elle Decoration
Speakers: Sebastian Cox & Ini Archibong, product designers, Magnus Wästberg of Skandium, Caroline Milns, founder of Zulufish Interiors and BIID member

Craftsmanship remains at the core of creativity – whether championing local design or working internationally across cultures to celebrate age-old arts and crafts. Join designers Sebastian Cox, Ini Archibong, Magnus Wästberg and Caroline Milns.

14:00 – 14:50

DESIGNEVERY
RESOURCE

Biodesign – Can we square the circle of sustainable production?
Chair: Carole Collet, CSM
Natsai Audrey Chieza, Dr Marin Sawa of Imperial College London & Marcos Cruz of The Bartlett School of Architecture

Biodesign is a rapidly emerging field operating at the intersection of design and biotechnology. Designing with biology presents unique opportunities to address significant ecological challenges, squaring the circle of sustainable production and finite resources.

Venue:

Bargehouse
Oxo Tower Wharf
South Bank
London SE1 9PH

Closest tube stations:
Blackfriars & Waterloo

15:00 – 15:50

DESIGNEVERY
EMOTION

The Power of Feeling
Chair: Kasia Maciejowska, Writer
Speakers: Kusheda Mensah, Tej Chauhan, Terri Pecora

Arts writer Kasia Maciejowska hosts a panel featuring three renowned designers to discuss how emotional designs and soft aesthetics shape the human experience.

16:00 – 16:50

DESIGNEVERY
REQUIREMENT

Design from Adversity
Chair: Suzanne Trocmé, Writer
Speakers: Chrissa Amuah of Africa by Design, Doreen Toutikian of Beirut Design Week & Spandana Gopal of Tiipoi

Do we know what it means to design truly out of necessity? Suzanne Trocmé speaks to Chrissa Amuah of Africa by Design, Doreen Toutikian of Beirut Design Week and Spandana Gopal of Tiipoi about design beyond the 'comfortable western world'.

17:00 – 17:50

DESIGNEVERY
IMPACT

Head Above Water – Design Activism
Chair: Rama Gheerawo, Director of Helen Hamlyn Centre for Design
Speakers: Steuart Padwick, artist and designer, Dr Sally Marlow PHD of King's College London, Jaun Ferrari of Hoare Lea

There is more to design than we think, as proven by Head Above Water by designer and artist Steuart Padwick – a dynamic piece of public art and design engaging with the public on a new level using technology and science.

Tickets: £8 per talk*

*Design Every Opportunity talk is £16. All proceeds will be given to the Stephen Lawrence Charitable Trust.

For more information visit:
thedesigjunction.co.uk/talks



Known as the event which foresees what's next in design, designjunction is proud to present a curated mix of established and emerging talent. This year we're delighted to welcome like-minded design studio BY FORM, who specialise in furniture and lighting procurement from new and exciting brands. With so much to discover and learn, BY FORM have curated a handy trend forecast to keep visitors up to speed on what to look out for at designjunction2018.

#1



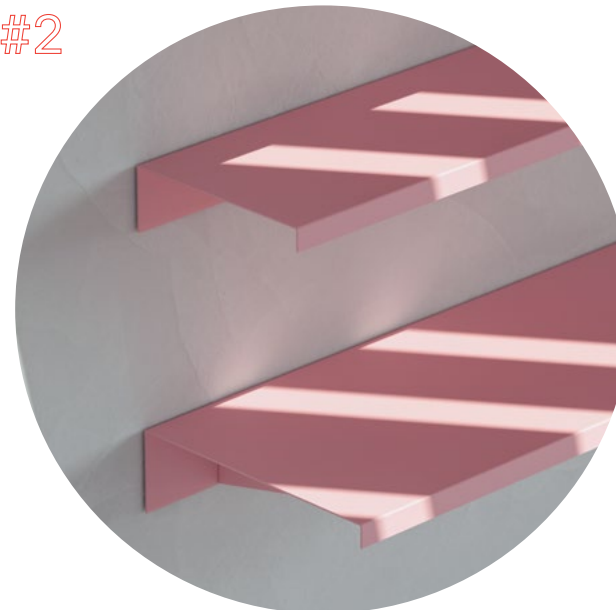
FEMININITY

A host of female designers take centre stage at designjunction this year including Bethan Gray, Terri Pecora for Vitra, Anya Sebton for Lammhults and LSA's Monika Lubkowska-Jonas – to name but a few. Northern (formerly Northern Lighting) will launch several new lifestyle pieces created by female designers including The Oasis Planter by Anne Kristin and the Case Cushion by Kyla McCallum. A launch to look out for with its fluid, feminine shapes is Lucie Koldova's Chips Chair for TON.

For our exhibit at designjunction, we've teamed up with Alex Hutchinson of 26 Grains who brings her wholesome recipes to our pop-up restaurant STILL. There won't be any female flash mobs (ref Venice Biennale of Architecture) but we are closely following this progression.

Left:
Victoria Lighting Chandelier by Bethan Gray

#2



TACTILITY

Due to the digitalization of the industry and its processes, products seem to be becoming increasingly 'perfect' in terms of finishes. To slightly counter this movement, Caesarstone present their newest range 'Metropolitan'. Each energetically styled surface in the collection has been designed to reflect the authentic textures of raw manufacturing, such as oxidized steel, poured plaster and raw concrete.

Bauhaus-inspired New Tendency also have a commitment to raw materials. Their steel, handmade collections live up to functional demands and last well beyond passing trends. Another interesting brand to note is Nichba Design. With a background in blacksmithing, Nichba Design blends the rawness aesthetic from steel with signature Scandinavian simplicity.

Left:
IMM Shelves by New Tendency

#3

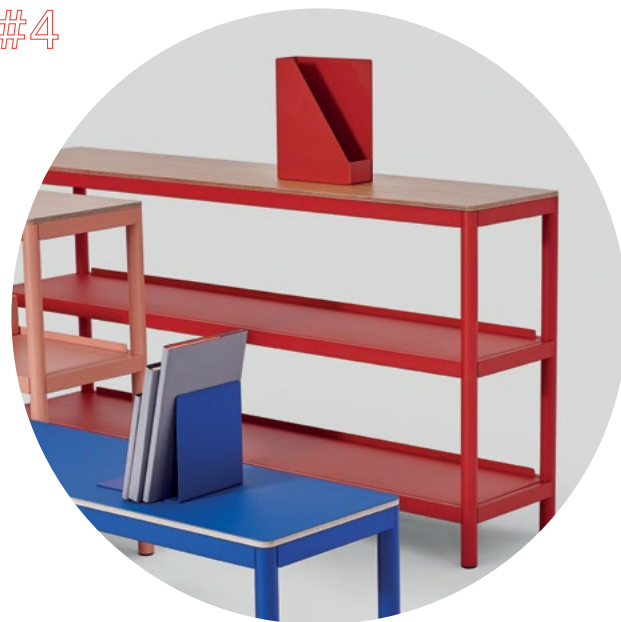


EMOTIONS

Any space we find ourselves in affects us emotionally. The aim for BY FORM as a consultancy is to command and manufacture a space with an understanding of how humans think and feel. A major nod to how brands are stimulating multisensory and emotional experiences for their consumer is the Experimental Perfume Club. They specialise as an open perfumery lab creating bespoke fragrance design and will be on hand developing custom fragrances at this year's show. On a similar note, the Pavillion chair by designers Annerseen & Voll for &tradition was created with the end user in mind. Originally designed for the Langelinie Pavilion – an iconic, multipurpose venue in Copenhagen – the challenge was to design a stackable and movable chair which could be used for the masses. See the final product at our STILL BY FORM restaurant.

Left:
Experimental Perfume Club Workshop

#4



COLOUR PLAY

Colour palettes have taken an edgier turn this year, and we like it. Think fiery reds, sunshine yellows and of course, the Pantone colour of the year, Ultra Violet. Very Good & Proper will be celebrating 10 years of practical products at designjunction. We credit them for their key colourways such as Signal Red, Burnt Sienna and Marine Blue, all making up an extroverted palette. French brand Petite Friture will unveil striking new colourways of its Week-End outdoor furniture range by Studio Brichet Ziegler.

Not ones to shy away from a bit of colour play is East End Prints, who will be showcasing their Autumn 2018 collection in the retail section of Doon Street. The range will comprise of high quality, affordable prints, limited editions and greeting cards.

Left:
Metal Dowel Shelving by Very Good & Proper

#5



KOKORO

Kokoro is the Japanese word that is well understood in Japan but quite difficult to explain in English! It roughly translates to heart; mind; mentality; emotions; and feelings. Nordic meets Eastern aesthetics are becoming more popular in the interior design scene. A testament to this is the Norm Architects designed Kinfolk gallery and workspace, which has become a key source for interior inspiration. A prominent design feature in the Copenhagen-based space is KABE Copenhagen (from the Japanese word Kabe, used to describe the walls that were traditionally used in Japanese castles, temples and tea houses) KABE is Danish brand specialising in coloured plaster treatments for interior walls, floor and furniture. Earthy wabi-sabi colours 'Taupe' and 'Pale Beach' can be seen at the STILL BY FORM restaurant.

Over in the retail section, we're seeing a host of Japanese brands join the line-up. Notable Designs will present an exclusive selection from Japan and Taiwan including Traveler's Company, Midori, Kyoto Ink, MD Paper, and LIFE. Hanaduri, a multidisciplinary craft and design studio from Seoul, Korea, will launch the 'Moon' collection at this year's show, which features a selection of decorative objects made from traditional Korean paper 'Hanji'.

Above left:
Kyoto by Note Design for Zilenzio



BY FORM will be showcasing a curated collection of some of the brands they represent at the STILL BY FORM pop-up restaurant on the first floor of the Doon Street site. The space is designed with harmonious layers of colour and texture, intended to be a quiet and delicious haven from the London Design Festival hustle and bustle.

STILL BY FORM features products from &tradition, Anour, Ceasarstone, KABE Copenhagen, Zilenzio and Atkinson & Kirby. For more information visit: www.by-form.net



A

Z

designjunction2018
presents more than 200
leading interior design
brands and shops.
Discover the full line-up
of exhibitors here...

Doon Street:
Entrance and Retail

<div>ABALON UK C24</div> <div>Abalon is an alias for artist Ana Bridgewater. Ana has worked with porcelain for over a decade, appreciating the hardiness and translucence of the material. She uses natural, raw and eco-friendly materials sourced from the UK where possible. www.abalonuk.com</div>	<div>ALP G5b</div> <div>Alp design is a studio led by Swiss-born London based interior architect and designer Annick L Petersen. Alp products are simple, elegant, thoughtfully designed and manufactured using beautiful materials. www.alp-design.co.uk</div>	<div>ANUKA JEWELLERY C34</div> <div>Anuka is a contemporary luxury jewellery brand based in Cheshire. Founded in 2014 by Francesca Kippax, Anuka is defined by strong, bold forms and clean lines, creating timeless classics with a contemporary edge. www.anuka-jewellery.com</div>
<div>ADRIANA HOMEWARES C59</div> <div>Adriana Homewares is a family run business, designing statement fabrics for the home inspired by Colour Theory. Fabric designs are created on a traditional hand loom in their studio in Leeds before production in a state of the art Yorkshire mill. www.adrianahomewares.com</div>	<div>ANANSI G4</div> <div>Founded in 2017, Anansi is a design studio depicting themselves as storytellers through the form of objects. Nomadic, collaborative, curious, influenced and inspired, they adapt their observations into design applications and solutions through craft and traditions. www.studioanansi.net</div>	<div>ARTTDINOX + IDFS C8</div> <div>Organically weaving form and function, Arttd'inox morph Stainless Steel into art that exudes a contemporary appeal. Inspired by global art and culture, they marry classical with contemporary to create distinctive lifestyle products for connoisseurs of delicate elegance. www.arttdinox.com</div>
<div>ALICE BOSC C58</div> <div>Alice Bosc is an independent London-based brand offering a collection of design products including jewellery, stationery and objects. All the products are made in the UK and handcrafted in London with a focus on minimal aesthetic and high-quality finish. www.alicebosc.com</div>	<div>ANOTHER STUDIO C46</div> <div>Another Studio is a craft-design practice creating original products for the desk, home and workplace. Inspired by origami they work with sheet material and enjoy the challenges of transforming something flat into a 3D form. www.another-studio.com</div>	<div>BILLY TANNERY C36</div> <div>Billy Tannery is the first entirely British goat leather brand. The brand is reviving local tanning knowledge to turn a once wasted food by-product into beautiful, sustainable goat leather in their microtannery near Northampton. www.billytannery.co.uk</div>

Right:
Billy Tannery (Stand C36)

Below:
Alp (Stand G5b)





CAMPBELL COLE
C63

Campbell Cole create meticulously designed, seasonless objects for those who share an appreciation for the confidently understated. Ian and Felicity design together, inspired by simple, timeless design and the idea that well-designed, beautiful products can enhance everyday life.
www.campbellcole.co.uk

CHALK JEWELLERY
C2

Chalk is a London based design studio run by architect Malaika who creates unusual, geometric, wearable forms. Chalk's collections are influenced by architectural elements, everyday objects and bold, colourful, cultural patterns. All pieces are carefully handmade by Malaika.
www.thechalkhouse.com

CHALK WOVENS
C51

Chalk Wovens, set up by Kerry Stokes and Richard Bush, manufactures modern woven products for interiors. Inspired by local surroundings, Kerry designs the fabrics in the Chalk studio and her designs are replicated by local craftspeople and makers at a traditional mill in Wales.
www.chalkwovens.com

CHERCHBI
C33

Established by Adam Atkinson in 2007 the company began with a simple idea: to make bags using the discarded wool of the ancient Herdwick breed. Cherchbi craft modern designs in a robust, traditional quality drawing inspiration from Britain's creative, cultural and manufacturing heritage.
www.cherchbi.co.uk

CLIPPINGS
C1 & G2

Clippings is the fastest growing platform for interior design. We combine technology with a human touch to streamline product discovery, procurement and project delivery so you can realise your vision seamlessly from inspiration to installation.
www.clippings.com

CHERIE JERRARD
C55

Cherie Jerrard is an illustrator and graphic designer. Having studied fashion for 20 years Cherie, now living in Shrewsbury, completed an MA in Illustration at Manchester School of Art and has also launched her own brand 'Cherie Did This'.
www.cheriedidthis.com

DAVID HAMPTON
C27

David Hampton have been makers of exceptional leather goods since 1983. They offer a selection of beautifully crafted leather wallets, purses, travel accessories and elegant leather gifts for women and men.
www.davidhampton.com

DECO COLLECTIVE
C3

Cosy, weighty and luxurious, Deco Collective's linens are woven from 100% natural French flax. To complement their linens their brand presents a selection of cushions, candles and artwork from some of their favourite home accessories brands.
www.decocollective.com

DE-CO DESIGN STUDIO
C41

DE-CO Interiors produce quirky, multifunctional pieces using colour, shape and perspectives to influence their work. They explore sophisticated, minimal lines and shapes that are influenced by modern architecture, construction and orbit towers.
www.de-codesignstudio.com

EARL OF EAST LONDON
C6

Earl of East are a multi-sensorial brand. Originally started out as a creative outlet for founders Niko Dafkos and Paul Firmin, in 2015 they launched a range of hand-poured, scented candles. They present a collection of home fragrance products, inspired by travel.
www.earlofeastlondon.com

EAST END PRINTS
C22

Based in London's creative hub of East London, East End Prints houses a carefully curated collection of graphic art. From film inspired posters, abstract art, London, kids to vintage type.
www.eastendprints.co.uk

ELLE DECO CAFÉ
C52

Leading design magazine Elle Decoration presents a stylish pop-up café furnished by Danish design brand Frama. Hot beverages will be provided by London-based roasters Workshop Coffee and served from Japanese Kinto glassware.
www.elledecoration.co.uk

EMMA ALINGTON
C31

Emma Alington is a designer and maker of ceramic homeware and tableware products. She offers collections that are thoughtfully designed and beautifully crafted for everyday use. Working closely with highly skilled craftsman in Stoke-on-Trent, Emma's studio is based in Berkshire.
www.emmaalington.co.uk

EXPERIMENTAL PERFUME CLUB
C44

The EPC Lab is a working perfume creative studio located in East London. Developing fragrances for brands and individuals they provide the perfect environment for people to experiment with scents hosting a number of monthly perfume-making workshops.
www.experimentalperfumeclub.com

FRAMA
C52

Frama Studio operates in various creative fields and directions from Furniture, Lighting, Apothecary, Books, Apparel and Kitchens. The pieces within the collections signal a return to basics, where the design aims to be honest and simplified.
www.framacph.com

GEOFFREY FISHER
C56

Geoffrey Fisher produces a range of hand made products from sustainably sourced materials including locally coppiced wood. From his studio in High Wycombe, Fisher transforms twigs and branches into a characterful, handcrafted collection of objects and accessories for the home.
www.geoffreyfisher.com

HANADURI
C49

HANADURI is a multi-disciplinary craft & design studio founded by twin sisters based in Seoul. They specialise in crafting handmade products that are reinterpreted in their own unique styles with motifs of nature, culture and everyday life.
www.hanaduri.co

HARRIET CASLIN
C48

Harriet, a British ceramic designer and maker produces porcelain lighting and functional tableware. Strongly influenced by her Scandinavian roots, Harriet's collection focuses on simple form, linear patterned design and soft contrasting colours.
www.harrietcaslin.com

HELLO GRIMES
C47

Hello Grimes is an independent online shop and brand selling illustrated prints, pins, textiles and paper supplies. Founded in 2017, by illustrator Amy Grimes, all of Hello Grimes' products are designed and illustrated in South East London.
www.hellogrimes.com

HORNIT
C10

Hornit's mission is to make cycling safer and more fun for people of all ages. Hornit created the now patented dB140 cycle horn. Since then they have also created the award winning Mini Hornit for children.
www.thehornit.com

IITTALA
C29

What started in 1881 as a glass factory in Iittala, Finland, today celebrates generations of essential objects that are made to enrich people's everyday lives. Iittala believes in multi-functional items, with lasting design that inspire individual use and expression.
www.iittala.com

INDUSTRIAL JEWELLERY
C30

Industrial Jewellery is an original, modern jewellery brand created by designer Rawet Karni. Inspired by industrial materials, the unique handmade collection features intriguing pieces of sophisticated jewellery to help you stand out with confidence.
www.industrial-jewellery.com

INNES DESIGN
C37

Innes Design is an East London furniture design company established by Oliver Innes Robinson. Oliver first began making furniture with a desire to create pieces for himself. Developed from this, Innes Design creates beautifully designed pieces with high functionality.
www.innesdesign.com

JEYA NARRATIVE
C12a

With an emphasis on quality, craftsmanship and collaboration, Jeya Narrative offer a curated selection of accessories and lifestyle gifts for the discerning man. Working almost exclusively with British and European brands, Jeya Narrative celebrates and promotes local craftsmanship.
www.jeyanarrative.com

KATIE LEAMON
C45

Katie Leamon is a luxury card and stationery brand based in London. With a design studio in the heart of London, and a family run production studio in the English countryside, they design, create & deliver beautiful, hand finished collections of original paper products.
www.katieleamon.com

KAZBRELLA
C21

The KAZbrella is the culmination of 10 years of research and development by inventor, Jenan Kazim. The aim was to design a completely new mechanism, whilst remaining true to the aesthetic look of the classic umbrella.
www.kazbrella.com

KEI TOMINAGA
C35

Kei Tominaga is a London based artist, originally from Tokyo. Her latest work of jewellery, silverware and metalworks are a departure from her product design background. She brings the lightness and textures of paper to her unique designs in precious metals.
www.keitominaga.com

KINTO
C52

Ranging from tableware and drinkware, to interior items, Kinto's collections are developed to propose a thoughtful and comfortable lifestyle. Kinto value simplicity and subtle elegance; their products are designed to integrate harmoniously with the surrounding space while adding a unique touch.
www.kinto.co.jp

KITE EYEWEAR
C16

Kite is a London-based eyewear brand combining innovative design, manufacturing and optical technology into a personalised eyewear experience. In collaboration with designer Benjamin Hubert, Kite are showcasing a unique 3D scanning and printing technology set to transform the eyewear landscape.
www.kiteeyewear.com

Left:
Kazbrella (Stand C21)

Opposite:
Deco Collective (Stand C3)





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Right:
Moxon (Stand G1)

LINESCAPES
C38

Set up in 2014 by Amalia Sanchez de la Blanca, Linescapes offers a range of architecture-inspired prints, cards and gifts. Linescapes specialises in illustrations of architectural landmarks, iconic buildings and house portraits.
www.linescapes.co.uk

LINE-US
C19a

Line-us is a small internet connected robot drawing arm – it mimics your motion with a pen and recreates whatever you draw on screen. Draw with your finger, mouse, stylus or Apple Pencil and follow it in real time as it copies your movements.
www.line-us.com

LYNNE MACLACHLAN
C40

Lynne MacLachlan is a designer, maker and researcher based in Glasgow, UK. Lynne's designs play with light, space and colour, creating visual delight for wearer and viewer. She takes an experimental approach with digital tools, exploring and pushing their capabilities.
www.lynnemaclachlan.co.uk

MATERIAL CONSEQUENCES
C28

Material Consequences is a selected collective of London designers/makers working with diverse materials but creating objects of beauty, versatility and desirability. Each designer brings their own unique perspective, style and craft to the collective, combining innovative technologies with traditional techniques.
www.materialconsequences.com

MONC
C32

A British brand with a distinct design outlook. MONC was founded in London, by British designer Freddie Elborne with an aim to celebrate the creative process and the people behind it. MONC design products that support true craftsmanship and quality.
www.monclondon.com

MOXON
G1

Moxon is the destination for the best design-led gifts, home accessories and contemporary furniture for people who love great design. Moxon was created to help passionate designers reach the best stores, press, interior designers and design lovers all over the world.
www.moxon.london



MR JONES WATCHES
G5a

Mr Jones Watches are a small, passionate team working from their London studio creating watches that are a bit different. Working on unique designs and collaborations, the brand make unusual watches that tell a story, start a conversation or simply make you smile.
www.mrjoneswatches.com

MT MASKING TAPE
C19

mt is the original 'washi' masking tape originating from Japan. Each decorative roll of washi tape is crafted from smooth, Japanese paper which can be torn easily by hand. Washi tape can be used for adding patterns and colours to almost any project.
www.masking-tape.jp

NEWPORT WORKS
C5

Newport Works is a London based design studio with a mission to reinvent the essential studio tools used in contemporary creative practice. Starting with the portfolio, the Newport Works team urge creatives to stop wasting money on cheap portfolios that look terrible and damage easily.
www.newport.works

NOLII
G3

Nolii is a British technology company founded by entrepreneur Asad Hamir and designer Benjamin Hubert. Created with modern lifestyles in mind, Nolii's flagship range combines sophisticated design and intuitive performance into a collection of life-enhancing tech products.
www.wearenolii.com

NOTABLE DESIGNS
C13

Notable Designs are a curated distributor for the most refined stationery and lifestyle designs. They have spent the last six years building up a collection of honest and stylish brands that make the kind of products they would like to own and live by.
www.notabledesigns.co.uk

OTHER CIRCLES
C50

Other Circles is a sustainable accessory brand from the Netherlands, established in 2012. By using only sustainably sourced, high quality materials like biodegradable acetate from Maz-zuchelli, Italy, and FSC certified wood, Other Circles ensures the durability of their designs.
www.other-circles.com

PALOMAR
C26

Palomar is a design company founded in Florence, Italy in 2001. The collection of nomadic objects Palomar designs and manufactures are radically innovative seeking to bring new meanings to bring to everyday life and experience.
www.palomarweb.com

PELICAN STORY
C20

Pelican Story is home to globally sourced products that add beauty and functionality to any room. The brand is interested in authentic pieces that tell a story and bring a distinctive feel to a space, whilst helping to make beautiful and unique design accessible.
www.pelicanstory.com

PYRASIED
C68

PyraSied is a plastic wholesaler and specialist with the largest stock in acrylic, polycarbonate, PETG and design plastics. PyraSied are passionate about materials and continue to develop and introduce new materials onto the Dutch and European markets.
www.pyrasied.nl

RICHINGSGREETHAM
C12b

RichingsGreetham leather travel accessories are handcrafted from tumbled buffalo calfskin. Each item is instilled with the brand's values of quality, function and longevity. RichingsGreetham is inspired by the skill and care of traditional makers.
www.richingsgreetham.co.uk

SARAH STRAUSSBERG
C23

Sarah Straussberg blends her love of sculpture with an exquisite eye for craftsmanship, and hand-makes every piece in her London workshop. Drawing inspiration from natural patterns and textures, Sarah uses sterling silver with 18ct gold plate to create sculptural forms that are elegant and wearable.
www.sarahstraussberg.com

SLOWOSOPHY
C17

Slowosophy is a fashion lifestyle brand, making impeccably stylish, beautifully designed products, principally focused on material. Their focus is on timeless style, not fast fashion, quality, not quantity, and an attention to detail in everything they do.
www.slowosophy.com

STONE GIFT
C15

Stone Gift are an online store for luxury writing instruments, stationery, art and gifts and a UK distributor to the trade. Some of their brands include Areaware, Nuuna, Silvine Originals, Magnetips and Nava Design.
www.stonemarketing.com

STRING
C52

Swedish company String has built its brand around an ingenious but simple modular shelving concept. Originally designed in 1949, the shelves are built to last and the components adapt to almost any space.
www.string.se

THE CITY WORKS
C60

The City Works is an illustration studio. Since launching in April 2015, they have created bespoke cityscapes for a variety of clients, including museums, galleries, retail outlets and publishers.
www.thecity.works

TROVE
C43

As one of the last remaining small leather goods manufacturers in the UK, TROVE are passionate about making every product in their Melton Mowbray factory. The ultimate and original slim TROVE wallet is a new format for carrying your every day essentials.
www.trove.cc

UNDERCOVER
C61

Undercover are an online bed linen brand with distinctly modern designs and strong environmental credentials. Their premium bed linen blends the finest quality cotton with a revolutionary botanical yarn, Tencel™, to create an exquisite lightweight textile.
www.undercoverliving.com

VOID WATCHES
C25

VOID Watches is an independent watch brand that was launched in 2008 by Swedish designer David Ericsson. Simplicity is at the core of the brand's design philosophy, a philosophy strongly rooted in their Swedish heritage.
www.voidwatches.com

Below:
ystudio (Stand C7)



WOLF & MOON
C42

Wolf & Moon is a handcrafted jewellery label by British designer Hannah Davis, making graphic and modern jewellery for the curious and independent. Contemporary designs use a striking balance of colours, textures and geometric forms to create elegant and wearable pieces.
www.wolf-and-moon.com

WOVEN FORM
C39

Charlotte Wakefield creator of Woven Form is a textile designer and weaver, specialising in vibrant contemporary homeware and accessories. Based in Clapham, London she designs her cloth using both traditional and electronic looms.
www.wovenform.com

YSTUDIO
C7

Founded in 2012 in Taiwan, ystudio is a young vibrant brand which aims to explore vanishing culture through their series of minimalist writing tools. Each piece is crafted and manufactured in Taiwan and have been described as 'lifetime stationery'.
www.ystudiostyle.com

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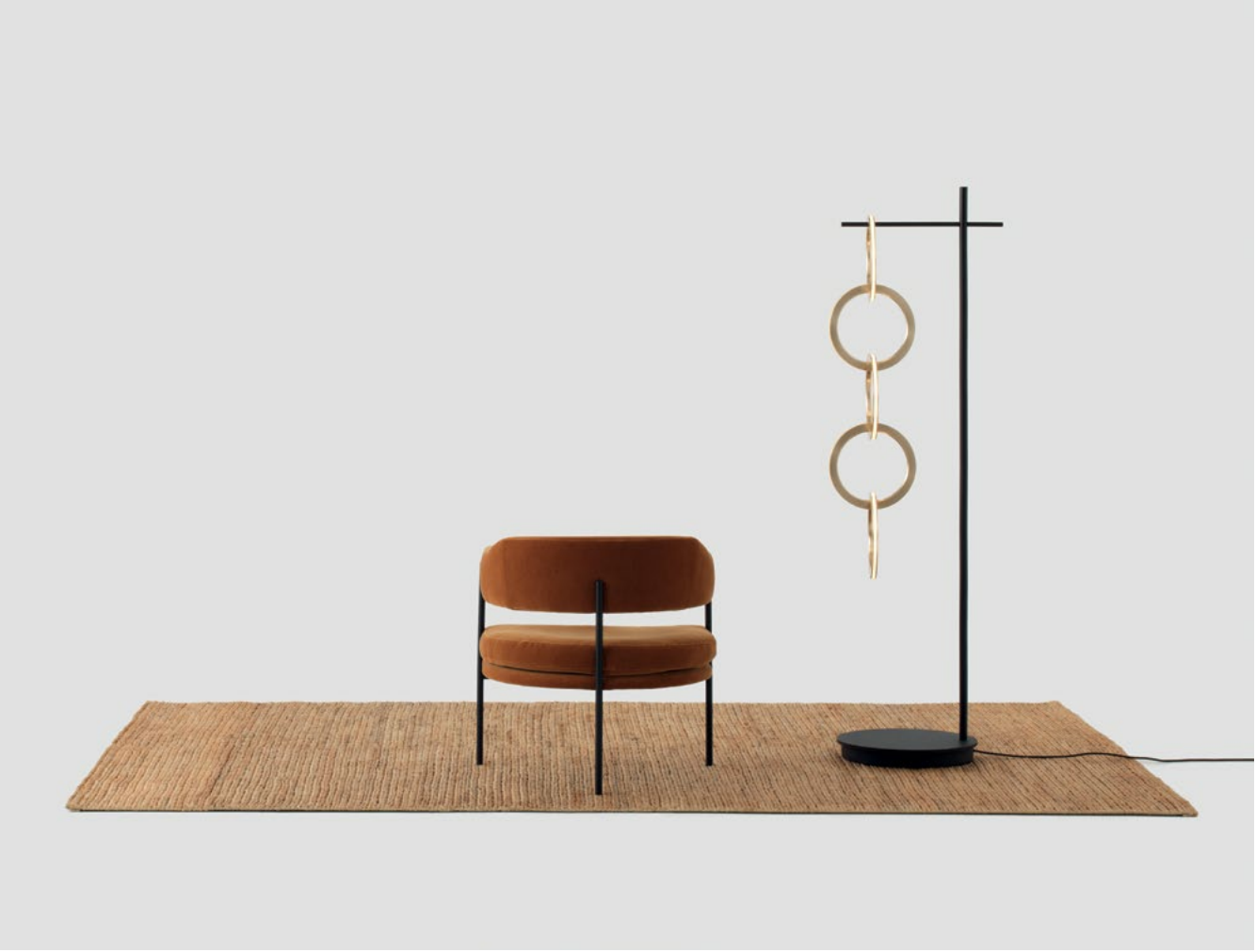
Doon Street: Lighting

ANDLIGHT G23	BUZZISPACE G18	DARK G15
ANDlight is a lighting company based in Vancouver, Canada. With a strong belief in forward thinking, environmentally conscious design, through innovative production processes ANDlight integrates the latest established technologies in lighting to create functional and unique fixtures. www.andlight.ca	BuzziSpace is relentless in its pursuit of bettering the world through design. It started with acoustics and driven by an unbounded passion for solving modern design challenges, BuzziSpace continuously reimagines furnishings to be more functional and more fun. www.buzzi.space	DARK Lighting turn lamps, chandeliers, sculptures and lighting concepts into an art form, for your interior. All DARK products are made in Belgium. With over 80 International Design Awards DARK prides itself on being an incubator for creative ideas. www.dark.be
ARTELIER C G21	CATELLANI & SMITH G22	DI CLASSE G19
Belgian brand Artelier C creates the biggest and lightest chandeliers in the world, made using carbon fibre. Completely hand- and custom-made – the perfect masterpiece for your project. Artelier bring haute couture to lighting. www.artelierc.com	Catellani & Smith is specialized in working on lighting projects, both for private and public spaces. They create tailored solutions to enhance all kind of spaces, combining functionality with atmosphere and emotion and always maintaining their unique and recognizable style. www.catellanismith.com	DI CLASSE is a Tokyo based lighting and home accessory company founded by Domei Endo in 1990. With 'light and shadows' as the concept, Domei is inspired by European scenes combined with Japanese visions. www.di-classe.co.uk

ATRIUM G1+G9
Established in 1972, Atrium is the UK's largest independent lighting specialist. With a reputation for enhancing projects through the skilful application of artificial light, their exclusive lighting portfolio includes world renowned brands including Ares, Buschfeld, Cooledge, Flos, Grupo MCI, Modular, Oseido and Sattler. www.atrium.ltd.uk
BETHAN GRAY Bar
The eponymous studio was established by Bethan Gray in 2008. Commercially successful design collaborations are at the heart of the Bethan Gray design business. The studio has a history of commercial success, from bespoke to retail producing many best-sellers. www.bethangray.com
BLACK MAGIC PRINTS G12
Black Magic Prints represents artists in avant-garde design and illustration from across Europe in London. This year they are pleased to present Dunja Jankovic; an artist translating geometric patterns and rhythms onto installations, textiles and screen-prints. www.blackmagicprints.com



HOLLANDS LICHT G13	RESIDENT LTD G7	TERENCE WOODGATE G20b
Hollands Licht presents the design talent of the Netherlands. The collection consists not only of classics from well-known designers, but also upcoming talent. Together with the designers, they strive to develop timeless and user-friendly products which subtly attract attention. www.hollandslight.eu	Established in 2011 by Simon James and Scott Bridgens, Resident is a globally focused design company from New Zealand. Their mission is to offer products with an unparalleled level of creativity and innovation, coupled with the benefits of fast global delivery. www.resident.co.nz	British lighting brand Terence Woodgate will exclusively launch an innovative new LED pendant collection, Sum, at designjunction 2018. Utilising new technology and the world's smallest driver, Sum will be shown alongside existing Terence Woodgate collections Solid and Core. www.terencewoodgate.com
IN-ES.ARTDESIGN G10	SINGULAR DESIGN G17	WÄSTBERG G22
Italian artist and designer Oçilunam founded In-es.artdesign in 2003. Today the company is recognised on an international level in the field of decorative illumination. His interior accessories balance light and shadow with immaculate colour and material contrasts. www.in-es.com	Singular Design produces crafted products that move away from basic functional needs and create desire and fun. They believe lives should be positively influenced by design that triggers emotion, imagination and interaction. www.singular.design	Internationally renowned lighting company Wästberg have a deep respect for the combination of aesthetics, cutting-edge technology and resource conservation. They closely collaborate with some of the world's most renowned architects, designers and lighting experts. www.wastberg.com
OCHRE G14	SQUIRE & PARTNERS Workspace	
OCHRE designs furniture, lighting and accessories for the interior. Their designs place equal importance on harmonious proportions, luxurious materials and matchless craftsmanship. OCHRE is acclaimed internationally and continues to grow organically whilst staying true to its considered design roots. www.ochre.net	Squire & Partners is an architecture and design practice which embraces collaboration and craft to create designs which respond to the unique heritage and context of each site. Their award winning portfolio includes workspace, residential, retail, education and public buildings. Recent projects include The Department Store in Brixton, and creative workspace The Ministry. www.squireandpartners.com	Above: Resident (Stand G7)





BEEM

NEW CURLI LED LIGHTBULB / DESIGNED BY SAMUEL WILKINSON
WWW.BEEMLAMPS.COM

Doon Street: First Floor

&NEW
F28a

&New are a modern furniture brand created by British-Finnish design duo Jo Wilton and Mirka Grohn. Distinctly modern with elegant lines, the airy designs combine an aesthetic of British wit and Nordic simplicity.
www.andnew.co.uk

&TRADITION
STILL BY FORM

Craft meets art. Function meets form. Material meets potential. With a Nordic tradition and heritage &tradition aims to bridge these values of contemporary design, reshaping, redefining and reinventing materials, techniques and forms.
www.andtradition.com

ABV - WE DESIGN SILENCE
F3

Since 1984, ABV has been designing and manufacturing acoustic partition solutions for public and professional spaces. High-performance, scalable and customisable, eco-friendly, flexible, ABV constitute the new standard for the comfort of individual and collective work spaces.
www.abv.be

ACTIU
F5

Actiu creates cutting-edge office and contract furniture using advanced technology for the ever-evolving workplace. The Spanish manufacturer has been awarded by the most recognised industrial design awards, such as Red Dot, Delta Awards and iF Design.
www.actiu.com

ANOUR
STILL BY FORM

Founder and Architect Arash Nourinejad realised his vision of creating a lamp of uncompromising design with visionary functionality, made from the finest materials. The label stands for the highest level of craftsmanship, and continues in the footsteps of Danish design traditions.
www.anour.dk

Right:
Bontempi Casa (Stand F21)

ATKINSON & KIRBY
STILL BY FORM

Since their establishment in 1903 Atkinson & Kirby have become experts in hardwood flooring. Today they still retain the original close-knit family environment feel, with everyone working together to ensure only the best quality flooring is produced to fulfil all your flooring needs.
www.akirby.co.uk

BONTEMPI CASA
F21

An icon of Italian elegance, Bontempi Casa is a major player in the international design scene, thanks to its craftsmanship and to its design. A wide choice of models and finishes allow for complete product customization, encouraging customers to design items that tell their story and lifestyle.
www.bontempi.it

BARNBY DESIGN
F10

Barnby Design is a contemporary British furniture brand established in 2012 by Robert Barnby. Using quality materials they design and make beautiful furniture for residential and commercial interiors.
www.barnbydesign.co.uk

BROSTE COPENHAGEN
F26

Broste Copenhagen is one of Scandinavia's leading interior brands, based in Copenhagen and dates back to 1955. They have a long tradition of travelling the world for inspiration and materials, as Scandinavians have always done.
www.brostecopenhagen.com

BY FORM
STILL BY FORM

STILL BY FORM is a unique restaurant installation curated by design consultancy and procurement specialists BY FORM. The space is designed with harmonious layers of colour and texture to offer a setting for quiet contemplation in the bustle of the show.
www.by-form.net

CAESARSTONE
STILL BY FORM

Founded in 1987, Caesarstone was the pioneer of the natural quartz surfaces market. For more than a decade Caesarstone has set new standards in innovation and craftsmanship and continues to set the trends in the industry.
www.caesarstone.co.uk





DEADGOOD
F28

Deadgood align their personal values of fun, quality and longevity with their company philosophy and mission. They supply some of the most recognised global brands with their eclectic collection of furniture, lighting and interior products.
www.deadgoodltd.co.uk

ERIK JØRGENSEN
F14

Erik Jørgensen was founded in 1954 in Svendborg, Denmark, by saddle maker and upholsterer Erik Jørgensen. Erik Jørgensen's collection consists of well-known classics from Hans J. Wegner and Poul M. Volther as well as new furniture produced in collaboration with new young designers.
www.erik-joergensen.com

GEMLA
F29

Located at Helge River in Diö, in the heart of the old forests of Småland, Gemla is Sweden's oldest furniture factory. Beech and ash are crafted into timeless furniture and the bent wood is combined with webbing linen and organically tanned leather from Tärnsjö.
www.gemlaab.se

MATERIALS HUB BY GOODFELLOW
F12

Goodfellow was established in the City of London in 1946. Goodfellow supplies metals, polymers, ceramics and other materials to meet the research, development and specialist production requirements of science and industry worldwide.
www.goodfellow.com

HITCH MYLIUS
F27

Since 1971 Hitch Mylius have been making beautifully upholstered furniture in North London. Currently housed in a 1950s factory and with a dedicated, skilled workforce their aim has always been to design & make simple, well crafted contemporary furniture.
www.hitchmylius.co.uk

ICONS OF DENMARK
F37

Since their launch in 2009, Icons of Denmark has distinguished itself as the London home of Danish Design. They work closely with a carefully considered circle of talented designers and craftsmen with a focus on refined beauty, natural materials and functional design.
www.iconsofdenmark.dk

JAMES BURLEIGH
F16

James Burleigh is a London based furniture designer and manufacturer specialising in high quality furniture. The brand aims to create products that are not only functional but also aesthetically pleasing and sustainable.
www.jamesburleigh.co.uk

JOHANSON
F20

Johanson Design is one of Sweden's most expansive furniture companies. Johanson's decisive Scandinavian design and solid furniture craftsmanship have established a wide international customer base.
www.johansondesign.se

KABE COPENHAGEN
STILL BY FORM

KABE Copenhagen is a Danish company, which since 2014 has specialized in the development of colored plaster. KABE consider the atmosphere in spaces and rooms to be particularly important and have therefore developed products that add new life to the surfaces in your surroundings.
www.kabecopenhagen.dk

KIVA SHELF
F15

Kiva is a shelf that adjusts to your needs. It stores your favourite books, lights up your most treasured belongings and even charges your phone if needed. Launching in 2019, with the help of their online tool you will be able to design your own shelf within minutes to ensure a perfect fit.
www.kivashef.com

LAMMHULTS
F18

Lammhults began in 1945 in the town of Lammhult in Southern Sweden. Following the Modern Movement, their designs are characterized by innovation and aesthetic awareness. Their furniture pieces are both timeless and look to the future.
www.lammhults.se

LSA INTERNATIONAL LTD
F34

LSA International is one of Europe's leading brands of contemporary handmade glass and porcelain. Launching over 250 new products each year, the brand is admired globally for its unique style and enduring quality.
www.lsa-international.com

MYLANDS
F32

Established in 1884, Mylands is Britain's oldest family-owned and run paint and polishes manufacturer. Over four generations, they have quietly but proudly crafted quality paints and wood finishes in Lambeth, South London.
www.mylands.com

NEW TENDENCY
F13

New Tendency is a Berlin-based design studio that applies Modernist design principles to contemporary everyday objects. In Bauhaus tradition, New Tendency creates products characterized by conceptual design, clean aesthetics and functional form, handcrafted in Germany.
www.newtendency.com

NICHBA DESIGN
F30

NICHBA-DESIGN started out as a hobby for Nichlas B Andersen. From the desire to build bridges between the raw look of metal and Scandinavian simplicity a new and streamlined look has evolved reflecting Nichlas's mindset and passion for design.
www.nichba-design.dk

NORR11
F5b

Norr11 seek to innovate and rethink design classics in order to improve upon them and to create truly iconic pieces that withstand the test of time. Their furniture reflects a heritage stemming from the Danish modern movement of the mid-1900s.
www.norr11.com

NORTHERN
F36

The Northern brand was born in the studios of Northern Lighting, where a team of creatives has been illuminating lives for the past twelve years. They combine beauty with functionality, and prefer natural materials and genuine craftsmanship.
www.northern.no



PANAZ LTD
F11

Panaz is a global supplier of high quality fabrics and wallcoverings for the Hospitality, Healthcare and Corporate sectors. Panaz is also the exclusive distributor of SilicaStone, an eco-architectural material made from 100% recycled from waste products.
www.panaz.com

PETITE FRITURE
F33

Petite Friture is a design editor with the desire to promote emerging talents and develop objects, lighting and furniture. The result is an elegant and accessible collection that in a simple and uninhibited way tells a story.
www.petitefriture.com

REVOLOGY
F7

Revology is a design studio focused on bringing a new generation of sustainable, naturally sourced materials to the design industry. Its commitment is to design timeless objects, integrating high level materials and technologies, with beautiful design.
www.revology.com

SARAH COLSON
F9

Sarah Colson was founded in January 2014. The studio explores making the ordinary extraordinary by elevating the potential of objects and materials. Their focus is to create visions and experiences of beauty.
www.sarahcolson.com

SORENSEN LEATHER
F25

Sorensen Leather is a global brand with some of the most high-end, sought-after leather in the world. They are the exclusive supplier for iconic designs such as Arne Jacobsen's Egg™ chair and Swan™ chair, not to mention new contemporary icons in the making from designers around the world.
www.sorensenleather.com

TON
F23

TON manufactures furniture in Bystřici pod Hostýnem using a manual bending technique that began in 1861. They develop this unique technique and combine it with contemporary designers' thoughts. Their tables and chairs have become synonymous with quality and innovative shapes.
www.ton.eu

UNCOMMON PROJECTS
F31

Uncommon Projects creates bespoke plywood furniture. All of their products are designed and made in London as they believe maintaining the close relationship between manufacture and the creative process is paramount to ensuring quality and consistency.
www.uncommonprojects.co.uk

URUGUAY XXI
F8

Nine studios present the best of Uruguayan design with a collection of furniture created exclusively for designjunction 2018. Using material selection and technique to tell different stories, each studio seeks to shine a spotlight on contemporary Uruguayan design on the global stage.
www.buyfromuruguay.uy

VERY GOOD & PROPER
F1

Very Good & Proper design and manufacture carefully considered, practical and beautiful products – products built to last using quality materials and craftsmanship. VG&P collaborate with leading architects and interior designers globally with products suited to both homes and businesses.
www.verygoodandproper.co.uk

VITRA
F6

In collaboration with Milan-based American designer Terri Pecora, Vitra's new range, Plural, introduces a new concept for designing a bathroom space. The new 'Living Bathroom' idea shows the bathroom as a living space where you can reconnect and spend time with your family and friends.
www.vitra.co.uk

WORKSTORIES
F4

Workstories curates beautiful, affordable and quality commercial furniture from a global community. Workstories is represented by 5 amazing brands, carefully curated from across the globe to create a highly flexible and coherent collection of furniture.
www.workstories.com

YARN COLLECTIVE
F25

Yarn Collective specialises in sourcing high quality fabrics and leathers for projects in the hospitality, commercial and high end residential sectors. Through their extensive network of European and American mills and tanneries, they source and manufacture materials tailored to the design needs of our clients.
www.yarncollective.co.uk

ZILENZIO
STILL BY FORM

Zilenzio develops and delivers high-quality sound absorption using well considered and designed solutions. Their products are the result of our long experience in sound design, analysis of offices, and tests carried out according to international standards.
www.zilenzio.com



Light + Silence

– BuzziHat by Alain Gilles

NO BOUNDARIES

Booth G18, Doon Street



www.buzzi.space

Oxo Tower Wharf

<p>&BESPOKE Gallery</p> <p>&Bespoke work with the finest craftsmen and producers to create beautiful furniture tailor-made for your needs. With the ability to produce unique designs, complemented by &Bespoke's own collection, they take you on a creative journey through the design and production process.</p> <p>www.andbespoke.com</p>	<p>BLUEPRINT Room 4</p> <p>Blueprint magazine presents the winners of the Blueprint Architecture Photography Awards, sponsored by Atrium. The Awards are an international competition open to both professional and amateur photographers.</p> <p>www.blueprintphotographyawards.com</p>	<p>CASE FURNITURE Courtyard</p> <p>Established in London in 2006, Case is dedicated to delivering excellent design at good value. Working with world-renowned award-winning designers, Case is a vanguard of creativity and creates modern furniture with integrity and character.</p> <p>www.casefurniture.com</p>
<p>BEEM Room 10</p> <p>BEEM aims to reshape the world of lightbulbs through innovative combinations of pure form and the latest LED technology. The new brand is a collaboration between award-winning industrial designer Samuel Wilkinson and experienced lighting entrepreneurs Chris Stimson and Bujar Shkodra.</p> <p>www.samuelwilkinson.com</p>	<p>BOLON Room 5</p> <p>Bolon is a Swedish design company that makes innovative flooring solutions for public spaces. During designjunction, Bolon will present the nature-inspired flooring collection, Elements, in an exhibition showcasing the company's commitment to sustainability.</p> <p>www.bolon.com</p>	<p>DESIGN NATION Room 11</p> <p>Design-Nation is a leading UK portfolio for contemporary designer-makers, bringing together partners, champions and investment to strengthen business and creative development in the sector. Design-Nation: future thinking for design and craft.</p> <p>www.designnationshowcase.co.uk</p>



Left:
Vitra (Room 2)

Below:
Tej Chauhan (Room 6)

VIC LEE
Room 12

Vic has a love of ink and typography. He likes strong coffee, red wine and whisky. He rides a steel tubed stallion, has little patience for fools and will always give 200% to his clients. He has got a client base to die for and has an 8 year display in The Tate (shop). His studio is in an old Victorian suitcase factory in Camberwell, he makes, bakes, builds and inks for love.

www.viclee.co.uk

VITRA
Room 2

Swiss furniture manufacturer Vitra will present exhibition; 'The Original. About the power of good design'. As part of its international roadshow, the installation focuses on Vitra's classic and contemporary products, offering insights into the company's product development processes and recounting the origins and stories behind some of the most recognisable designs.

www.vitra.com

WORLD OF INTERIORS
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www.worldofinteriors.co.uk

HOUSE & GARDEN
Gallery

House & Garden is the leading upscale interiors magazine in the UK and its influence extends to its digital iteration, House.

www.houseandgarden.co.uk

DESIGN SWITZERLAND
Room 7

Design Switzerland aims to connect emerging Swiss design with the national and international markets. Initiated by Pro Helvetia, Design Switzerland enables young Swiss studios to gain visibility, build professional networks and reach their business goals. The projects showcased at London designjunction carry on Switzerland's fame for innovation, high quality and bold aesthetics.

www.prohelvetia.ch

RADO
Room 1

Rado is a globally recognised brand, famous for innovative design and its use of revolutionary materials to create some of the world's most durable watches. In 2018 Rado presents the second edition of the Rado Star Prize to designjunction; supporting young, unestablished designers by giving them a platform to showcase their talents.

www.rado.com

TEJ CHAUHAN
Room 6

Tej Chauhan is an award-winning industrial designer known for his soft yet striking visual language and progressive everyday products. Designing to inspire broad audiences, Tej demonstrates how emotive industrial design and efficient production techniques create value and brand differentiation.

www.tejchauhan.com

Left:
Blueprint (Room 4)

TROUPING COLOUR
Room 3

Trouping Colour is a project which creates opportunities for young designers, joining forces in order to exhibit their work at high profile venues. For these exhibitions, their guest curator hand selects designers to make up each new edition.

www.troupingcolour.com

URBAN ROOF GARDENS
Courtyard

Urban Roof Gardens brings a new understanding to the relationship between people and nature with the concept 'Urban Biophilia'. Urban Roof Gardens uses best-of-class LiveProducts and technology to blur the boundaries between people and plants, inside and outside.

www.urbanroofgardens.com



Riverside Walkway

GATEWAY TO INCLUSION Jetty

The city of Saint-Étienne presents the 'Gateway to Inclusion', an installation conceived by Lisa White, Head of Lifestyle and Interiors at WGSN, in collaboration with designer François Dumas. A structure made of steel and ribbon, two of Saint Etienne's traditional industries, the project aims to promote inclusion in design.

www.biennale-design.com/saint-etienne

HEAD ABOVE WATER Jetty

British designer Steuart Padwick will make a dramatic change to the London skyline during designjunction in support of mental health with his project Head Above Water. With its panoramic views of St Paul's Cathedral and the iconic city skyline, Head Above Water is a 9-metre-high sculpture on Queen's Stone jetty on London's South Bank.

www.steuartpadwick.co.uk

MUD SHELL Riverside Grass

Led by architect Stephanie Chaltiel, 'Mud Shell' aims to build a simple but sturdy and durable housing system that can be customised depending on the location. Stephanie has developed a unique digital tool that can be piloted or programmed to 'Drone Spray' natural materials over a light prefabricated framework until it forms an inhabitable structure.

www.innochain.net



SQUIRE & PARTNERS

Squire & Partners is a practice of architects and designers who embrace collaboration and craft to create designs which respond to the heritage, context and culture of each site.

The practice is interested in how multisensory design can enhance creative workspaces, having worked with sound, light and scent at both their home at The Department Store and new co-working space The Ministry, for Ministry of Sound.

At designjunction 2018, transitional multisensory layers are used in *The Designers' Dreamscape*, a creative workspace installation in collaboration with the Stephen Lawrence Charitable Trust and RIBA.

The Designers' Dreamscape

20 - 23 September, Doon Street

#thedesignedreamscape @squirepartners



squireandpartners.com
info@squireandpartners.com

The Department Store
collaborations as pictured:
Pajaki chandelier by Karolina Merska;
rug by Eley Kishimoto and Laguna Rugs.

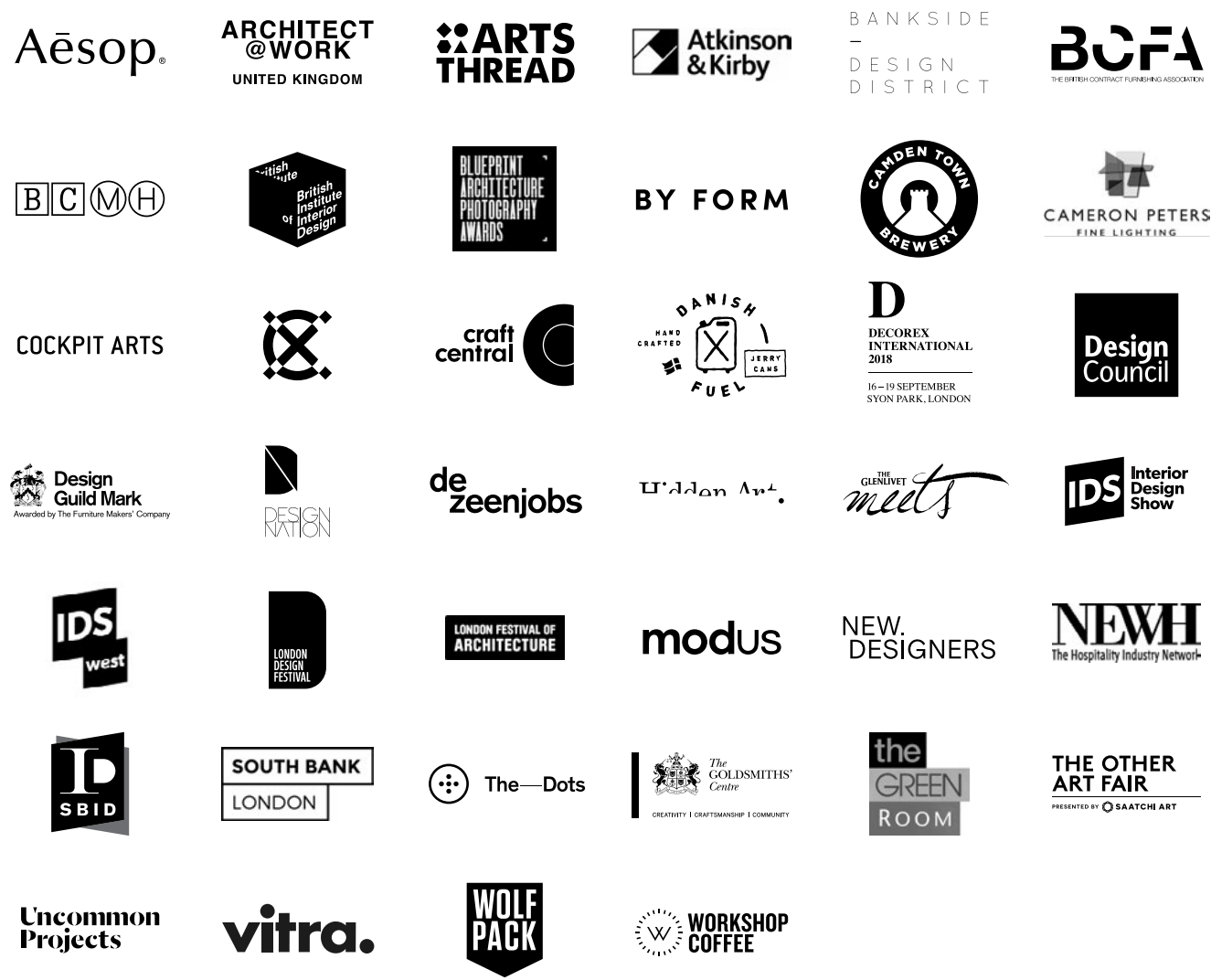
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