

designjunction Reveals First Line-Up of Exhibitors and Announces Theme For This Year's Show: (Re)act

19 - 22 September 2019

King's Cross, London N1C

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designjunction is delighted to announce its theme for this year's show: (Re)act. Taking place this September, designjunction is excited to be one of the many activations in the area that has led to King's Cross being named as a Design District for the first time.

designjunction calls upon its exhibitors, as agents of change, to react to issues, to re-imagine opportunities and to re-connect with their audiences. Exhibitors will be creating challenging products and activations which encourage visitors to think differently about the world and the spaces that they inhabit. Where design meets; designjunction brings designers and makers from different disciplines and cultures together in one space.

From 19-22 September, designjunction will reveal a stellar line-up of unique experiences and breakthrough brands at London's newest and most exciting creative hub. Leading international names such as **Icons of Denmark**, **Very Good & Proper**, **LSA International** and **PAD Home** will exhibit alongside emerging designers and brands including bespoke furniture and cabinet maker **Brook Studio** and British ceramicist **Emma Alington**, amongst others.

In addition to never-before-seen product launches, there will also be a curated selection of thought-provoking activations, interactive features and boutique pop-up shops across three key exhibition spaces: **Cubitt House**, **Lewis Cubitt Park** and **West Handyside Canopy**. King's Cross Light Tunnel will also be home to the **RADO Star Prize** awards programme for the first time, whilst the **Everyman Cinema** will host an engaging talks programme, curated by **Grant Gibson**.

Cubitt House, a dedicated pavilion located adjacent to **Coal Drops Yard**, will house both cutting edge and iconic furniture and lighting brands showcasing their very latest creations across two floors. The show will also include an expanded **Cubitt Park** structure, which will give an opportunity to the design community to discover emerging talent as well as global brands showcasing their designs in London for the first time.

The **Canopy**, located under a heritage protected wrought iron structure, will house 70 premium

boutiques and emerging design labels, selling everything from fashion accessories to technology, ceramics, glassware and stationary.

Now in its ninth year, designjunction is a curated show of the best in international furniture, lighting and design objects. For the past nine years, it has proven itself to be the most anticipated exhibition during the London Design Festival, attracting over 27,000 visitors across five days in 2018.

More details to be announced soon.

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King's Cross - LCA

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NOTES TO EDITORS:

About designjunction:

designjunction is London's leading destination for contemporary interior design and culture, held annually during the London Design Festival in September. designjunction presents over 200 world-class international brands and smaller cutting-edge labels to an audience of design professionals (architects, interior designers, retailers and media) as well as consumers. In 2018, designjunction attracted more than 27,000 visitors across five days. designjunction is a show for the industry, by the industry.

Visit: www.thedesignjunction.co.uk for more information

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About Informa:

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data

solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. Visit www.informamarkets.com for more information

About King's Cross:

King's Cross is home to 67 acres of inspiring businesses, outstanding architecture, destination restaurants and a vibrant cultural scene. It is London's creative neighbourhood and a lively place in central London to visit day and night. The area's industrial past has inspired the 50 new and repurposed buildings; the public spaces between them are a mix of parks, streets, squares, and gardens, with Granary Square and its iconic fountains as a heart.

Already known as a foodie hotspot, King's Cross is now established as a shopping destination. The retail vision has recently been completed with the opening of the Heatherwick Studio-designed Coal Drops Yard, London's newest shopping street. The district opened in a pair of reimagined Victorian coal buildings, creating 100,000 sq ft of shops, bars and restaurants in the centre of King's Cross.

Over 12,000 people now work in the area in companies including Google, YouTube, Havas, PRS for Music, Camden Council, The Office Group, ArtFund and Universal Music. Facebook, in one of the most significant commercial deals in London's recent history, are also set to take 600,000 sq ft of commercial space across three buildings from 2021. A further 200,000 sq ft of office space remains to be delivered.

King's Cross has close to 2,000 homes – a mix of private, rental, student and affordable housing. All have been designed with care by a number of renowned architecture practices. Landmark development Gasholders London, was completed in February 2018, creating 145 new canal-side apartments within a triplet of Grade II-listed cast-iron gasholder frames.

The King's Cross estate is owned by the King's Cross Central Limited Partnership, made up of Argent and pension fund AustralianSuper. AustralianSuper owns a 67.5% stake in KCCLP.

www.kingscross.co.uk

@kingscrossN1C

About Coal Drops Yard:

Coal Drops Yard is a new shopping and restaurant district in London's King's Cross. Coal Drops Yard was originally established in 1850 to handle the eight million tonnes of coal delivered to the capital each year, and was latterly the location of nightclubs Bagley's and The Cross. The area reopened in October 2018, reinvented by the acclaimed Heatherwick Studio, which has interwoven a contemporary design with the surviving structures and rich ironwork of the original Victorian coal drops.

www.coaldropsyard.com

@coaldropsyard

About London Design Festival

Established in 2003 by Sir John Sorrell CBE and Ben Evans, London Design Festival celebrates and promotes London as the design capital of the world. London Design Festival has since earned the reputation as a key calendar moment of London's autumn creative season, alongside London Fashion Week, Frieze Art Fair and the London Film Festival, attracting the greatest thinkers, practitioners, retailers and educators to the capital, in a citywide celebration.

#LDF19

www.londondesignfestival.com

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