

19 - 22 September 2019

1 Granary Square, King's Cross, N1C

Save The Date: Press Preview 19 September 09:00 - 11:00

MARCH 2019: PRESS RELEASE ANNOUNCEMENT

DESIGNJUNCTION ANNOUNCES EXCITING RETURN TO KING'S CROSS



Above: Lewis Cubitt Square, King's Cross

The award-winning **designjunction** is delighted to announce their return to the spectacular King's Cross site during the **London Design Festival (19 – 22 September 2019)**.

Now in its ninth year, designjunction has proven itself to be the most anticipated exhibition of the Festival, attracting over 27,000 visitors across five days in 2018. This year, designjunction will present a curated mix of over 200 world-renowned furniture, lighting, accessory and technology brands alongside pop-up shops, installations, temporary structures and major brand activations.

The Location

Over the last 20 years King's Cross has undergone one of the largest and most exciting redevelopments in central London. The vision for London's newest creative neighbourhood was completed at the end of 2018 with the opening of over 50 stores in Coal Drops Yard – the Heatherwick Studio designed shopping and restaurant district.

The 67-acre King's Cross estate is now home to some of the world's most forward-thinking businesses and a community of established and emerging brands, outstanding architecture, destination restaurants, new public spaces and a vibrant cultural scene.

Rich industrial history, enhanced by some of the most innovative and recognisable architecture in the world, King's Cross is the perfect backdrop for the design community to meet and share ideas during the Festival.

"We are absolutely thrilled to be returning to this vibrant, connected part of London, and to once again be working closely with King's Cross. Coal Drops Yard has opened since we were last at this location, so there's a whole new experience we can offer our visitors. This is an incredibly exciting year for designjunction and our return gives us the opportunity to continue working with the best designers in the industry to create fantastic installations" commented designjunction's Director, **Mark Gordon**.

"Design is at the heart of King's Cross. From design of place to our design-focused retailers in Coal Drops Yard it is woven into the area's rich tapestry of creative and innovative communities. As supporters of British and international talent, we're delighted to welcome back designjunction, and its community of like-minded collaborators, to King's Cross later this year." **Rachele Caltagirone**, Senior Projects Director, Argent.

designjunction will neighbour a number of prestigious companies, brands and retailers during its pop-up residency this September, including Tom Dixon, Paul Smith, COS, Cubitts, MHL, Miller Harris, Tracey Neuls and Wolf & Badger.

The Show

designjunction will present over 200 leading global brands across multiple locations surrounding the striking UAL Central Saint Martin's building.

Cubitt House, a dedicated pavilion located adjacent to Coal Drops Yard, will house cutting edge and iconic furniture and lighting brands showcasing their very latest creations. The show will also include an expanded Cubitt Park structure, which will give an opportunity to the design community to discover emerging talent as well as global brands showcasing their designs in London for the first time.

The Canopy, located under a heritage protected wrought iron structure, will house 70 premium pop-up shops and emerging design labels, selling everything from fashion accessories to technology, ceramics, glassware and stationery.

More exhibition spaces, collaborations and the full exhibitor list will be announced in May 2019.

ENDS

designjunction is now represented by Bacchus

CONTACT:

designjunction - Bacchus

Rhiannon Johns: rhiannon@bacchus.agency / +44 208 968 0202

Sarah Ward: sarah@bacchus.agency / +44 208 968 0202

King's Cross / Coal Drop Yard – Purple PR

Julia Huff: Julia.Huff@purplepr.com / +44 207 434 7069

Isabel P. Smith: Isabel.PSmith@purplepr.com +44 207 434 7063

NOTES TO EDITORS:

About designjunction:

designjunction is London's leading destination for contemporary interior design and culture, held annually during the London Design Festival in September. designjunction presents over 200 world-class international brands and smaller cutting-edge labels to an audience of design professionals (architects, interior designers, retailers and media) as well as consumers. In 2018, designjunction attracted more than 27,000 visitors across five days. designjunction is a show for the industry, by the industry.

Visit: www.thedesignjunction.co.uk for more information

Twitter: @_designjunction

Instagram: @thedesignjunction

About King's Cross:

King's Cross is London's new creative neighbourhood, home to 67 acres of inspiring businesses and outstanding architecture, destination restaurants and a vibrant cultural scene - a lively place in central London to visit day and night. The area's industrial past has inspired the 50 new and repurposed buildings; the public spaces between them are a mix of parks, streets, squares, and gardens, with Granary Square and its fountains as a heart.

Already known as a foodie hotspot, King's Cross is now established as a shopping destination. Tom Dixon, Nike, 18Montrose, Jigsaw, Carhartt WIP, Sweaty Betty, & Other Stories, Space NK and Waitrose are all open. The vision has recently been completed with the opening of the Heatherwick Studio-designed Coal Drops Yard, London's newest shopping street. The district has opened in a pair of reimagined Victorian coal buildings, creating 100,000 sq ft of shops, bars and restaurants in the centre of King's Cross.

Over 12,000 people now work in the area in companies including Google, Havas, PRS for Music, Camden Council, The Office Group, ArtFund and Universal Music. Facebook, in one of the most significant commercial deals in London's recent history, are also set to take 600,000 sq ft of commercial space across three buildings from 2021. A further 200,000 sq ft of office space remains to be delivered.

King's Cross has close to 2,000 homes – a mix of private, rental, student and affordable housing. All have been designed with care by a number of renowned architecture practices. Only around 900 of these homes are for private sale, with the stand-out development being Gasholders London, 145 canal-side apartments built within Grade II-listed cast-iron gasholder frames.

The King's Cross estate is owned by the King's Cross Central Limited Partnership, made up of Argent and pension fund AustralianSuper. AustralianSuper owns a 67.5% stake in KCCLP. AustralianSuper manages AUD \$140 billion of members' retirement savings on behalf of almost 2.2 million members. It is a profit for member organization. One in 10 working Australians is a member of AustralianSuper, the nation's largest superannuation fund.

www.kingscross.co.uk

@kingscrossN1C

About Coal Drops Yard:

Coal Drops Yard is a new shopping and restaurant district in London's King's Cross. Coal Drops Yard was originally established in 1850 to handle the eight million tonnes of coal delivered to the capital each year, and was latterly the location of nightclubs Bagley's and The Cross. The area reopened in October 2018, reinvented by the acclaimed Heatherwick Studio, which has interwoven a contemporary design with the surviving structures and rich ironwork of the original Victorian coal drops.

www.coaldropsyard.com

@coaldropsyard