designjunction

19-22 September 2019

designjunction announces new management

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#designjunction





The award-winning designjunction appoints a new show Director, Mark Gordon, to lead the ninth edition of the show during the London Design Festival in September 2019 (19-22). Having worked in Exhibitions and Media for more than 21 years, Mark brings a wealth of industry experience to the role, previously working on Clerkenwell Design Week, 100% Design, Icon Magazine and more recently the hospitality event Sleep + Eat.

"Having admired designjunction for many years from afar, I am thrilled to be working on such a respected and critically-acclaimed event. As the Director, I am committed to nurturing the original spirit of the show, ensuring that it remains a design show for the industry, by the industry." Mark commented.

Under this fresh direction, designjunction brings together a stellar line-up of Advisory Board members, who have been selected from a cross-section of the design industry to help support the show's creative direction. Having always been a design show immersed in the industry, the Advisory Board will ensure that designjunction continues to listen to what the industry wants and needs from a design show. Supported by the show's founder, Deborah Spencer, the board are committed to keeping the show at the cutting-edge of design.

"designjunction is a junction that connects the industry, bringing people and ideas together in a creative environment that makes design more accessible to the wider community. designjunction continues to be an important place to meet, do business and see great design" Said Deborah

Board members include a mix of celebrated professionals; Ben Chatfield (Director, BCMH) Dian Small (RIBA London President), Els Van Hoorebeeck (Head of Interiors, The Office Group), Henrietta Thompson (Editor at Large, Wallpaper*), Mary Wiggin (Founder, Coexistence), Michael Sodeau (Founder, Michael Sodeau Studio), Rose Etherington (Editor in Chief, Clippings.com) Staffan Tollgard (Founder, Staffan Tollgard) as well as long-standing exhibitors Ed Carpenter (Founder of Very Good & Proper) and Mark Jonas (Executive Director of LSA).

"I'm delighted with the calibre of the board members and look forward to working closely with all involved. With this level of collaboration, designjunction2019 is set to raise the bar once again." Said Mark.

designjunction will return to London 19-22 September 2019 to connect the world's most renowned design brands with the world's leading architects, specifiers, designers and buyers.

* ENDS *

Notes to editor:

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About designjunction:

designjunction is London's leading destination for contemporary interior design and culture, held annually during the London Design Festival in September. designjunction presents more than 200 world-class international brands and smaller cutting-edge design labels to an audience of design professionals (architects, interior designers, retailers and media) as well as consumers. In 2018, designjunction attracted more than 27,000 visitors in five days. designjunction is a show for the industry, by the industry.

Visit <u>www.thedesignjunction.co.uk</u> for more information

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