

designjunction

designjunction announces move to London's South Bank for September 2018

PRESS ANNOUNCEMENT | JUNE 2018

20 – 23 September 2018

Oxo | Doon Street | Riverside

Save the date: Press Preview, 20 September 2018, 09:30 – 11:00



designjunction is set to transport to the cultural hub of London's South Bank with a showcase of world-class design for the annual London Design Festival in September 2018.

Now in its eighth year, designjunction has firmly established its reputation for transforming some of the most exciting and ambitious locations in London into premier design destinations, attracting 28,000 visitors in 2017. In collaboration with Coin Street Community Builders (CSCB) – a local social enterprise which owns and manages Oxo Tower Wharf, the Doon Street site and the Riverside Walkway – designjunction will present an exhibition of world class design in this world class location.

Centrally located and surrounded by iconic London architecture, this landmark destination attracts an estimated 25 million visitors each year. Through the work of CSCB, the area has been transformed from a largely derelict, 13-acre site into a thriving mixed-use neighbourhood.

“designjunction has always sought to identify architecturally stunning backdrops to present the best global design. By working with CSCB, we’re putting our brands in the centre of a thriving mixed use neighbourhood, whilst providing visitors with a unique show experience. We look forward to contributing to this exciting area.” said designjunction’s managing director, Will Sorrell.



From September 20-23, designjunction will present hundreds of product launches, boutique pop-up shops, bespoke installations, tempting street food and purpose-built bars across three key exhibition spaces; Oxo Tower Wharf, the Doon Street site and Riverside Walkway.

The Doon Street site will house 200 international design brands and premium pop-up shops. This purpose built super-structure will be the largest and most ambitious build designjunction has ever undertaken presenting furniture, accessories, lighting and homewares in dedicated zones across two floors.

The Riverside Walkway will showcase a series of outdoor installation projects, whilst Oxo Tower Wharf will host major brand activations, exhibitions and experiential events.

designjunction is thrilled to join 25 designer-maker stores, with the Oxo Tower Wharf already playing home to renowned brands including Innermost, Black + Blum, Bodo Sperlein and many more.

“We’re delighted to be collaborating with designjunction for the London Design Festival this September. Last year we were proud to host a landmark project, and we’re excited to be building on Oxo Tower Wharf’s reputation for design excellence and extending this into the wider Coin Street area.” commented Sophie Cain, Design Curator at Oxo Tower Wharf.

designjunction will showcase a stellar line-up of brands in 2018, including leading international names such as Erik Joergensen, New Tendency, Northern, Gemla, James Burleigh, Norr11, Vitra, Icons of Denmark and LSA alongside emerging designers Emma Cerasulo, Studio Anansi, Woven Form, Ystudio and Alex Orso.

More details to be announced soon.

For more information visit www.thedesignjunction.co.uk

ENDS

All media enquiries should be directed to the designjunction PR team at Caro Communications:

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Notes to Editors

About designjunction

designjunction is London’s leading destination for contemporary interior design and culture, held annually during the London Design Festival in September. designjunction presents more than 200 world-class international brands and smaller cutting-edge design labels to an audience of design professionals (architects, interior designers, retailers and media) as well as consumers. In 2017, designjunction attracted more than 28,000 visitors in five days.

designjunction is a show for the industry, by the industry.

Visit www.thedesignjunction.co.uk for more information

Twitter: [@_designjunction](https://twitter.com/_designjunction)

Instagram: [@thedesignjunction](https://www.instagram.com/thedesignjunction)

#designjunction

About Oxo Tower Wharf

- Oxo Tower Wharf on London’s South Bank is home to co-operative housing, design-maker studios and shops, galleries, restaurants and cafes. It is owned and managed by Coin Street Community Builders

- www.oxotower.co.uk
- Twitter: [@OxoTowerWharf](https://twitter.com/OxoTowerWharf)
- Facebook: [@OxoTowerWharf](https://www.facebook.com/OxoTowerWharf)
- Instagram: [@OxoTowerWharf](https://www.instagram.com/OxoTowerWharf)
- Full address: Oxo Tower Wharf, Bargehouse Street, South Bank London, SE1 9PH

About Coin Street Community Builders

- Coin Street Community Builders (CSCB) is part of a central London community creating an inspirational neighbourhood. Since 1984 CSCB has transformed a largely derelict 13 acre-site into a thriving place to live, work and visit by creating new co-operative homes; shops, galleries, restaurants, cafes and bars; a park and riverside walkway; sports and leisure activities; by organising festivals and events; and by providing childcare, family support, training and enterprise support through our family and children's centre. As a social enterprise, income generated from commercial activities stays in the neighbourhood and is used to fund our services and improve and maintain our site.
- The Doon Street site, Riverside Walkway and Oxo Tower Wharf are all owned and managed by Coin Street Community Builders
- www.coinstreet.org
- Facebook: [@CoinStreet](https://www.facebook.com/CoinStreet)
- Twitter: [@CoinStreet](https://twitter.com/CoinStreet)
- Registered address: Coin Street neighbourhood centre, 108 Stamford Street, London, SE1 9NH
- Telephone: 020 7021 1600

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